



AGENDA

Annual SDC/BIDC Conference for Texas Data Users

May 22-23, 2012

DoubleTree by Hilton Hotel Austin - Austin, Texas

Tuesday: May 22, 2012 Texas SDC/BIDC Data User Workshop

Workshop Overview: This workshop will provide training in producing and evaluating local area population estimates:

1. Overview of Population Estimate Techniques
2. Examine the strengths and weaknesses of various methods and data sources (for your purposes)
3. Work through examples for local estimates
4. Evaluate population estimates

Population Estimation Techniques for Local Areas

- 12:00 noon Workshop/Meeting Registration
- 12:00 – 1:00 p.m. Sandwiches/Light Lunch (in meeting room)
- 1:00-1:15 p.m. Welcome and Workshop Introduction:

Dr. Lloyd Potter, State Demographer
Texas State Data Center
The University of Texas at San Antonio

Grass Roots Demography: DIY Estimates for Local Areas or Special Populations

- 1:15-2:15 p.m. Creating Population Estimates for Local Areas
- Overview of Methods and Measures
 - Sources of Data for Population Estimates
 - Concepts, Limitations, and Special Considerations
 - Creating a Population Estimate

Dr. Lloyd Potter, State Demographer
Texas State Data Center
The University of Texas at San Antonio

Examples of Estimates Methods and Evaluation Procedures:

- 2:15-3:00 p.m. You Want to Estimate What?: Creative Estimation Case Studies
- Dr. Lloyd Potter and Dr. Alelhie (Lila) Valencia
Texas State Data Center and The Office of the State Demographer
- 3:00-3:15 p.m. Afternoon Break
- 3:15-3:45 p.m. An Evaluation of Population Estimates
- Dr. Nazrul Hoque
Texas State Data Center
The University of Texas at San Antonio

Local Area Estimates: Examples from the Texas Data Network

- 3:45-4:30 p.m. Affiliates and Others Currently Producing Population Estimates
- County and Place Estimates for North Central Texas COG
- Brian Lister, Senior Research Associate
North Central Council of Governments
- School District Estimates and Projections
- Rocky Gardiner, Vice President for Demographics and Planning
Research and Demographic Solutions, LLC
- 4:30-5:00 p.m. Workshop Wrap-up and Plans for Future Workshops:
- We are currently working to develop materials for:
- Data Sources in Texas
 - An Applied GIS Workshop for Texas Data Users
- What other topics would be useful for the SDC/BIDC network and other Texas data users?*
- 5:00 p.m. Adjourn
- 6:00 p.m. Group Dinner (Dutch Treat)

Wednesday: May 23, 2012

Annual SDC/BIDC Conference for Texas Data Users

7:30-8:30 a.m. Meeting Registration

7:30-8:30 a.m. Continental Breakfast

8:30-9:00 a.m. Welcome/Introductions

Dr. Lloyd Potter, State Demographer
Texas State Data Center
The University of Texas at San Antonio

Updates from the U.S. Census Bureau

9:00-9:20 a.m. Census Bureau Reorganization: Regional Office Changes

Cathy Lacy, Regional Director
U.S. Bureau of the Census
Denver Regional Office

9:20-9:35 a.m. Count Question Resolution (CQR) Continues

Paula Wright, Information Specialist
U.S. Bureau of the Census
Dallas Regional Office

9:35-10:00 a.m. Data Products Released in 2011 and Products to be Released in the Next Year

Paula Wright, Information Specialist
U.S. Bureau of the Census
Dallas Regional Office

10:00-10:15 a.m. Morning Break

10:15-10:45 a.m. Reviewing Changes to the Census Bureau Website and American FactFinder

Jerry O'Donnell, Information Specialist
U.S. Bureau of the Census
Denver Regional Office

10:45-11:30 a.m.

SDC/BIDC Affiliate Spotlight:

- Introduction to New Texas State Data Center Affiliate Organizations
- Resources available from our Affiliate Network

NEW To Texas: Census Research Data Center at Texas A&M

Mark Fossett, Director
Texas Census Research Data Center
Texas A&M University

New Core SDC Affiliate: Office of the State Demographer

Dr. Lloyd Potter and Dr. Alehie (Lila) Valencia
Office of the State Demographer

County Information Project (CIP): On-line County Profile and Redistricting Data

Tim Brown, CIP Manger and Senior Analyst
Bruce Barr, GIS Analyst
Texas Association of Counties

*Any other SDC/BIDC Affiliates or Conference Participants
are welcome to share new data resources or agency updates at this time*

11:30-1:00 p.m.

Luncheon: Keynote Speaker

“Measuring Economic Opportunity & Mobility:
A Preview of the Texas Regional Opportunity Index”

Don Baylor, Senior Policy Analyst
Center for Public Policy Priorities

U.S. Census Bureau Training: Understanding Economic, Business and Industry Census Data

1:00-2:30 p.m.

Business and Industry Data

- Economic Census (*Paula Wright, Information Specialist*)
- Survey of Business Owners (*Angeles Ortega-Moore, Data Dissemination Specialist*)
- Industry Snapshots (*Angeles Ortega-Moore, Data Dissemination Specialist*)
- American FactFinder (*Jerry O'Donnell, Information Specialist*)

Jerry O'Donnell and Staff
U.S. Bureau of the Census
Denver/Dallas Regional Office

2:30-2:45 p.m. Afternoon Break

2:45-3:00 p.m. County/Zip Business Patterns

Lacey Loftin, Data Dissemination Specialist
U.S. Bureau of the Census
Denver Regional Office

3:00-3:45p.m. Local Economic Dynamics (LED)

- QWI
- Industry Focus
- On the Map

Jerry O'Donnell, Information Specialist
U.S. Bureau of the Census
Denver Regional Office

3:45-4:15 p.m. Economic Data from the American Community Survey

Jerry O'Donnell, Information Specialist
U.S. Bureau of the Census
Denver Regional Office

4:15-4:30 p.m. Meeting Summary/Wrap-up and Future SDC/BIDC Plans

Dr. Lloyd Potter, State Demographer
Texas State Data Center
The University of Texas at San Antonio

4:30 p.m. Adjourn 2012 SDC/BIDC Meeting