Changing Demographics in Texas

Corpus Christi Chapter of the American Advertising Federation
June 14, 2011
Corpus Christi, TX
## Growing States, 2000-2010

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>281,421,906</td>
<td>308,745,538</td>
<td>27,323,632</td>
<td>9.7%</td>
</tr>
<tr>
<td>Texas</td>
<td>20,851,820</td>
<td>25,145,561</td>
<td>4,293,741</td>
<td>20.6%</td>
</tr>
<tr>
<td>California</td>
<td>33,871,648</td>
<td>37,253,956</td>
<td>3,382,308</td>
<td>10.0%</td>
</tr>
<tr>
<td>Florida</td>
<td>15,982,378</td>
<td>18,801,310</td>
<td>2,818,932</td>
<td>17.6%</td>
</tr>
<tr>
<td>Georgia</td>
<td>8,186,453</td>
<td>9,687,653</td>
<td>1,501,200</td>
<td>18.3%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>8,049,313</td>
<td>9,535,483</td>
<td>1,486,170</td>
<td>18.5%</td>
</tr>
<tr>
<td>Arizona</td>
<td>5,130,632</td>
<td>6,392,017</td>
<td>1,261,385</td>
<td>24.6%</td>
</tr>
</tbody>
</table>

Population values are decennial census counts for April 1 for 2000 and 2010.

Population Change of Fast Growing States between 2000 and 2010

Source: U.S. Census Bureau. 2000 and 2010 Census count
## Total Population and Components of Population Change in Texas, 1950-2009

<table>
<thead>
<tr>
<th>Year*</th>
<th>Population</th>
<th>Numerical Change</th>
<th>Natural Increase</th>
<th>Net Migration</th>
<th>Percent Change</th>
<th>Natural Increase</th>
<th>Net Migration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>7,711,194</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>1960</td>
<td>9,579,677</td>
<td>1,868,483</td>
<td>1,754,652</td>
<td>113,831</td>
<td>24.2</td>
<td>93.91</td>
<td>6.09</td>
</tr>
<tr>
<td>1970</td>
<td>11,196,730</td>
<td>1,617,053</td>
<td>1,402,683</td>
<td>214,370</td>
<td>16.9</td>
<td>86.74</td>
<td>13.26</td>
</tr>
<tr>
<td>1980</td>
<td>14,229,191</td>
<td>3,032,461</td>
<td>1,260,794</td>
<td>1,771,667</td>
<td>27.1</td>
<td>41.58</td>
<td>58.42</td>
</tr>
<tr>
<td>1990</td>
<td>16,986,510</td>
<td>2,757,319</td>
<td>1,815,670</td>
<td>941,649</td>
<td>19.9</td>
<td>65.85</td>
<td>34.15</td>
</tr>
<tr>
<td>2000</td>
<td>20,851,820</td>
<td>3,865,310</td>
<td>1,919,281</td>
<td>1,946,029</td>
<td>22.8</td>
<td>49.65</td>
<td>50.35</td>
</tr>
<tr>
<td>2009</td>
<td>24,782,302</td>
<td>3,930,484</td>
<td>2,124,124</td>
<td>1,781,785</td>
<td>18.8</td>
<td>54.04</td>
<td>45.33</td>
</tr>
</tbody>
</table>

* All values for the decennial dates are for the indicated census year. Values for 2009 is for July 1 as estimated by the U.S. Bureau of the Census.

Source: Derived from U.S. Bureau of the Census Estimates for dates indicated by the Texas State Data Center, University of Texas at San Antonio.

Note: Residual values are not presented in this table.
Estimated Annual Net Migration to Texas, 2000 to 2009

Source: U.S. Bureau of the Census 2009 Estimates
Texas Total Nonfarm Employment
Quarterly Growth

1-quarter % change, SAAR

Texas (Q4=2.83)
U.S. (Q4=1.29)

Source: BLS/TWC, seasonal and other adjustments by FRB Dallas  http://www.dallasfed.org
Texas and U.S. Unemployment Rate

Source: BLS

http://www.dallasfed.org
Percent of Migrants to Texas between 2000 and 2009 by Race and Ethnicity

Net domestic migration (848,702 migrants)  International migration (933,083 migrants)  Total

52% of all migrants were international

67% of all migrants

Sources: Percentages of domestic and international migrants by race and ethnicity derived from the 2006-2008 American Community Survey. Total numbers of domestic and international migrants between 2000-2009 are from Table 4. Cumulative Estimates of the Components of Resident Population Change for the United States, Regions, States, and Puerto Rico: April 1, 2000 to July 1, 2009, U.S. Census Bureau
Estimated domestic migration (2000-2008) by county as a percentage of 2000 population

Source: Population Division, U.S. Census Bureau, March 19, 2009. Map produced by the Texas State Data Center
Estimated international migration (2000-2008) by county as a percentage of 2000 population

Legend

- 0-1%
- 1-2.5%
- 2.5-3.5%
- 3.5-5%
- 5-10%

Texas Racial and Ethnic Composition, 2000 and 2010

2000

- Hispanic or Latino: 32%
- NH White: 53%
- NH Black: 11%
- Other: 4%

2010

- Hispanic or Latino: 38%
- NH White: 45%
- NH Black: 11%
- Other: 6%

Source: U.S. Census Bureau. 2000 and 2010 Census count
Projected Texas Population Pyramid by Race/Ethnicity, 2010

Source: Texas State Data Center Population Projections, 2009
Projected Texas Population Pyramids by Race/Ethnicity, 2010

Source: Texas State Data Center Population Projections, 2009
Change of the Total Population by County, 2000 to 2010

Legend
-3,200 - 0
1 - 10,000
10,001 - 50,000
50,001 - 100,000
100,001 - 700,000

Source: U.S. Census Bureau 2000 and 2010 Census Counts
Percent Change of Total Population in Texas Counties, 2000-2010

Population increase for Texas was 20.6% during this period

Source: U.S. Census Bureau. 2000 and 2010 Census Counts
Projected Population Growth in Texas, 2000-2040

Source: Texas State Data Center 2008 Population Projections
Projected Racial and Ethnic Percent, Texas, 2000-2040

Projected population by county, Texas, 2040


<table>
<thead>
<tr>
<th>County</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
<th>2040</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aransas</td>
<td>14,260</td>
<td>17,892</td>
<td>22,497</td>
<td>23,158</td>
<td>27,436</td>
</tr>
<tr>
<td>Nueces</td>
<td>268,215</td>
<td>291,145</td>
<td>313,645</td>
<td>340,223</td>
<td>305,904</td>
</tr>
<tr>
<td>San Patricio</td>
<td>58,013</td>
<td>58,749</td>
<td>67,138</td>
<td>64,804</td>
<td>69,221</td>
</tr>
<tr>
<td>Total</td>
<td>340,488</td>
<td>367,786</td>
<td>403,280</td>
<td>428,185</td>
<td>402,561</td>
</tr>
</tbody>
</table>

## Population Growth in Corpus Christi MSA by Area, 1980-2040

<table>
<thead>
<tr>
<th>County</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
<th>2040</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nueces</td>
<td>268,215</td>
<td>291,145</td>
<td>313,645</td>
<td>340,223</td>
<td>305,904</td>
</tr>
<tr>
<td>Others</td>
<td>72,273</td>
<td>76,641</td>
<td>89,635</td>
<td>87,962</td>
<td>96,657</td>
</tr>
<tr>
<td>Total</td>
<td>340,488</td>
<td>367,786</td>
<td>403,280</td>
<td>428,185</td>
<td>402,561</td>
</tr>
</tbody>
</table>

### Percent of Population in Area

<table>
<thead>
<tr>
<th>County</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
<th>2040</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nueces</td>
<td>79</td>
<td>79</td>
<td>78</td>
<td>79</td>
<td>76</td>
</tr>
<tr>
<td>Others</td>
<td>21</td>
<td>21</td>
<td>22</td>
<td>21</td>
<td>24</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

## Components of Change for Corpus Christi MSA, 2000 to 2009

<table>
<thead>
<tr>
<th>County</th>
<th>Population</th>
<th>Births-Deaths</th>
<th>Migration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2009</td>
<td>Change</td>
</tr>
<tr>
<td>Aransas</td>
<td>22,497</td>
<td>24,826</td>
<td>2,329</td>
</tr>
<tr>
<td>Nueces</td>
<td>313,645</td>
<td>323,046</td>
<td>9,401</td>
</tr>
<tr>
<td>San Patricio</td>
<td>67,138</td>
<td>68,223</td>
<td>1,085</td>
</tr>
<tr>
<td>Total</td>
<td>403,280</td>
<td>416,095</td>
<td>12,815</td>
</tr>
</tbody>
</table>

Age-Sex Population Pyramid for Corpus Christi MSA, 2010

Median Age
Total: 36 Years
Males: 34.8 Years
Females: 37.2 Years

Source: U.S. Census Bureau 2010 Census Counts
Ethnic Composition of Corpus Christi MSA, 2009

Source: State Data Center 2009 Population Estimates
Median Household Income by County, 2006-2008

Source: U.S. Census Bureau, American Community Survey, 3-Year Sample 2006-2008
Percent of the Population Less than 18 Years of Age, Living Under Poverty for Duration Past 12 Months, 2006-2008

Source: U.S. Census Bureau, American Community Survey, 3-Year Sample 2006-2008
Demographics and Destiny
Lloyd Potter, Ph.D.

Office: (512) 463-8390 or (210) 458-6530
Email: Lloyd.Potter@osd.state.tx.us
Internet: http://osd.state.tx.us
TEXAS is:

**big.** The population of Texas is the second largest in the United States, exceeding 25 million people in 2010.\(^7\)

**young.** Approximately 28% of Texas’ population is under 18 and only 10% of the population is older than 65 years.\(^1\) Webb County in Texas, has the youngest population in the U.S. with children younger than 5 comprising 12.8% of the population.\(^8\)

**embracing of culture and diversity.** Approximately 9 million or 38% of Texans are of Hispanic descent, 2.8 million or 12% are African Americans, and 1 million or 4% are other (non-Anglo mainly of Asian descent).\(^1\) In about a decade, it is expected that Texas’ population will have more persons of Hispanic descent than any other racial or ethnic group.\(^4\)

**a desired place to live and work.** Net in-migration to Texas accounts for almost half of the population growth in recent years.\(^1\) More than 171,900 college graduates moved into Texas each year between 2006 and 2008, placing Texas as 2nd in the Nation by this measure.

**urban.** Texas has three of the top 10 largest cities in the Nation.\(^3\) Several of the metropolitan areas in Texas are among the most rapidly growing in the Nation.\(^5\)

Demographic Highlights

TEXAS is:

- **rural.** Texas is the second largest state in the Nation in terms of square miles (268,601) and approximately 17% of the population lives in rural areas.¹

- **a working state.** Texas has a civilian labor force of more than twelve million workers and an unemployment rate lower than in most States.⁶

- **family oriented.** Texas ranks 3rd among states for the percent of households which are married-couple families with children (24.4%).²

- **multigenerational.** Texas ranks 3rd among states for percent of households which are multigenerational (4.5%).²

- **growing – fast.** Texas gained more population than any other state in the last estimate year (between 2000 and 2010), adding **4,293,741** people.⁷ Among cities over 100,000 population in the U.S., 4 of the 10 fastest growing areas are in Texas (2007-2008 change).⁷