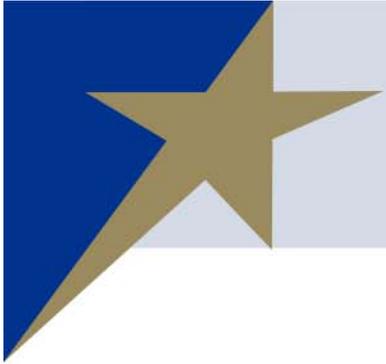


# Texas and Waco: Demographic Characteristics and Trends

Waco Business League  
April 10, 2012  
Waco, TX



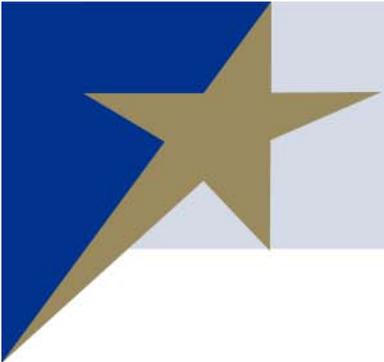


## Growing States, 2000-2010

	2000 Population*	2010 Population*	Numerical Change 2000-2010	Percent Change 2000-2010
United States	281,421,906	308,745,538	27,323,632	9.7%
<b>Texas</b>	<b>20,851,820</b>	<b>25,145,561</b>	<b>4,293,741</b>	<b>20.6%</b>
California	33,871,648	37,253,956	3,382,308	10.0%
Florida	15,982,378	18,801,310	2,818,932	17.6%
Georgia	8,186,453	9,687,653	1,501,200	18.3%
North Carolina	8,049,313	9,535,483	1,486,170	18.5%
Arizona	5,130,632	6,392,017	1,261,385	24.6%

15.7% of numerical  
change in U.S.

Note: Population values are decennial census counts for April 1, 2000 and April 1, 2010.  
Source: U.S. Census Bureau. 2000 and 2010 Census Counts.



# Total Population and Components of Population Change in Texas, 1950-2011

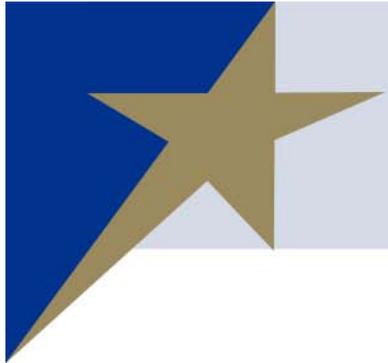
Year*	Population	Numerical Change**	Percent Change	Percent Change Due to	
				Natural Increase	Net Migration
1950	7,711,194	--	--	--	--
1960	9,579,677	1,868,483	24.2	93.91	6.09
1970	11,196,730	1,617,053	16.9	86.74	13.26
1980	14,229,191	3,032,461	27.1	41.58	58.42
1990	16,986,510	2,757,319	19.9	65.85	34.15
2000	20,851,820	3,865,310	22.8	49.65	50.35
2009	24,782,302	3,930,484	18.8	54.04	45.33
2010	25,145,561	4,293,741	20.6		
2011	25,674,681	529,120	2.1	54.79	44.99

All values for the decennial dates are for April 1<sup>st</sup> of the indicated census year.  
 Values for 2009 and 2011 are for July 1 as estimated by the U.S. Census Bureau.

\*\* Change is from previous decade/time period

Note: Residual values are not presented in this table.

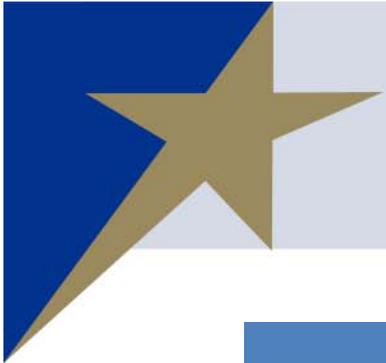
Source: Derived from U.S. Census Bureau Estimates for dates indicated by the Texas State Data Center.



## Components of Change Texas and McLennan County, 2010 to 2011

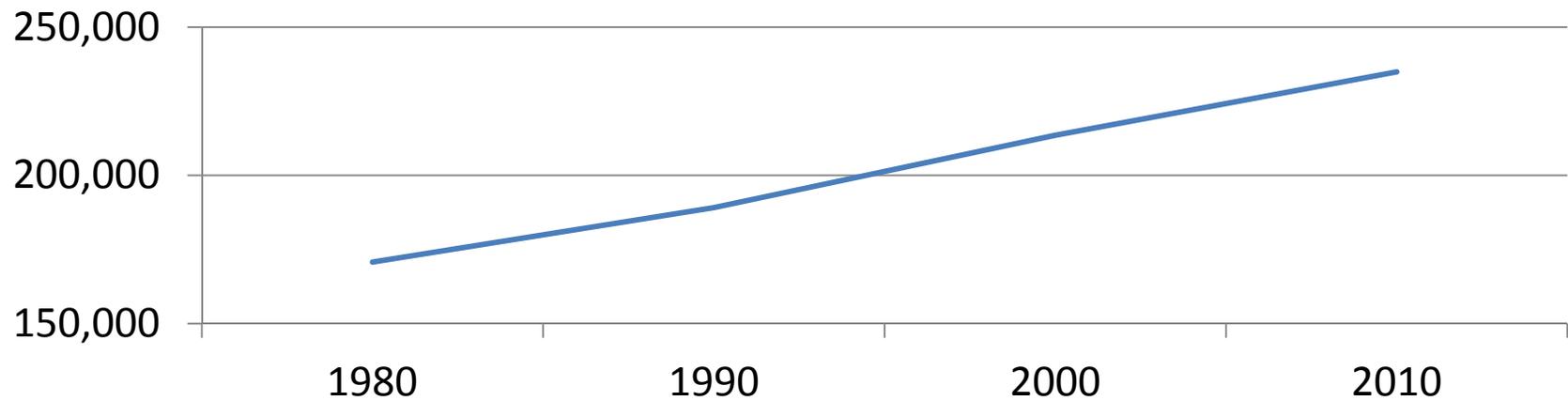
Geographic Area	Total Population Change	Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	Inter-national	Domestic
Texas	529,120	288,479	493,650	205,171	238,956	93,641	145,315
McLennan County	3,658	1,792	4,197	2,405	1,855	477	1,378
		49%			51%		

Source: U.S. Census Bureau, Population Division.

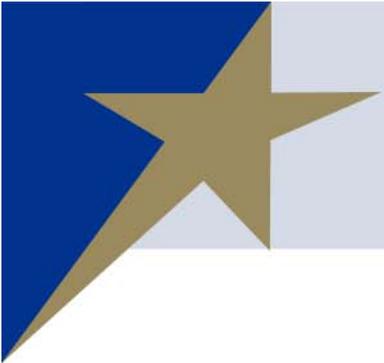


## Population Change in McLennan County, 1980-2010

County	1980	1990	2000	2010
McLennan	170,755	189,123	213,517	234,906

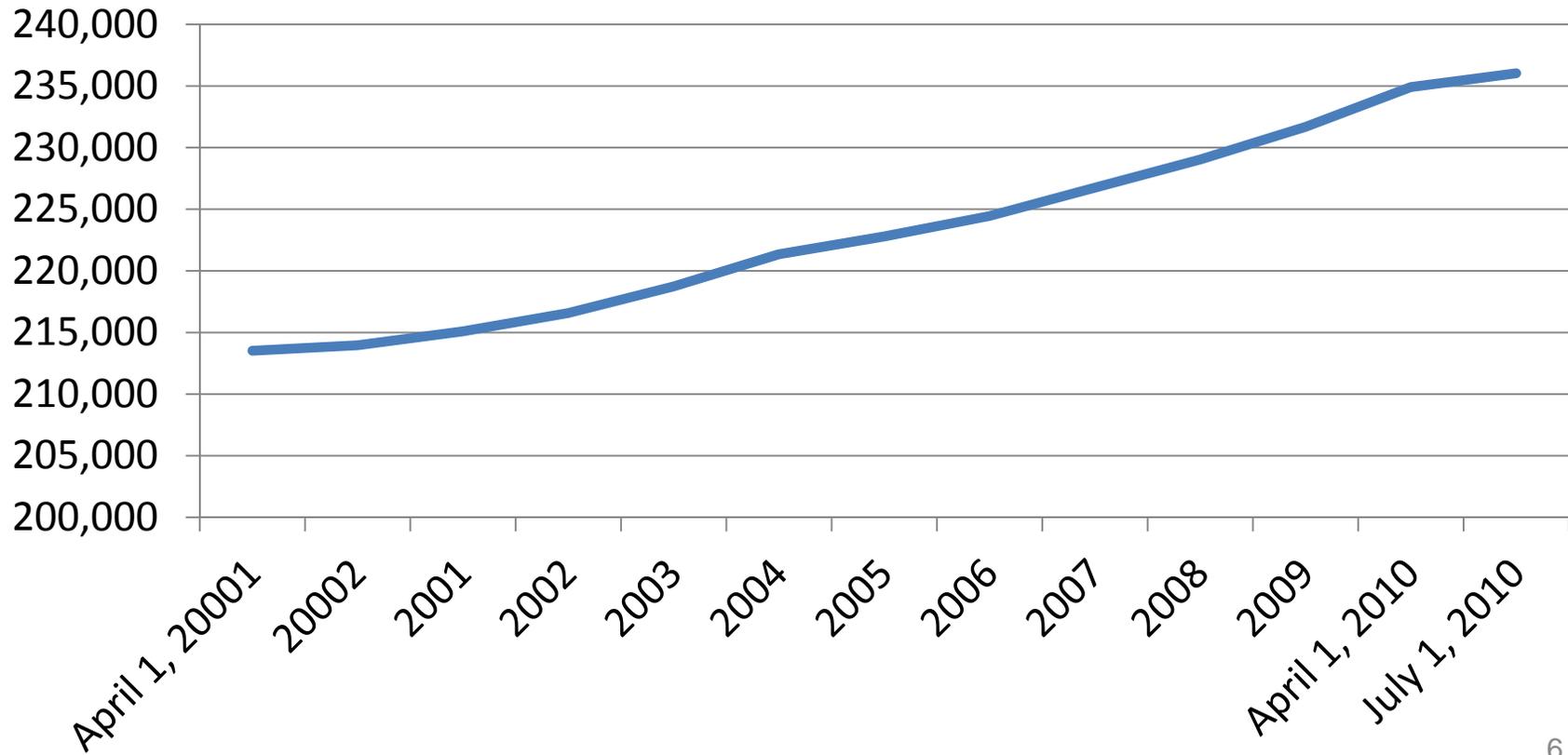


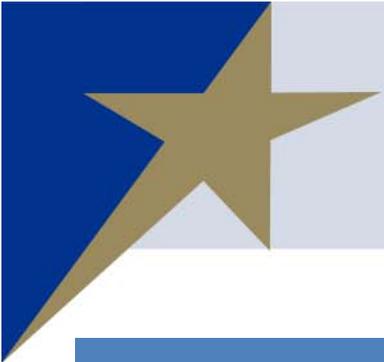
Source: U.S. Census Bureau. Census Counts 1980-2010.



# McLennan County Population by Year, 2000-2010

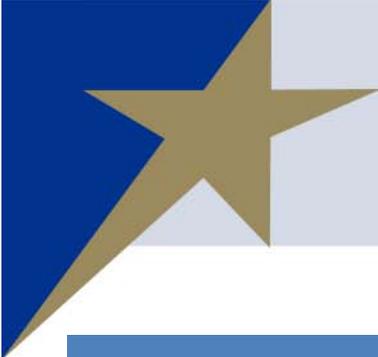
## McLennan County





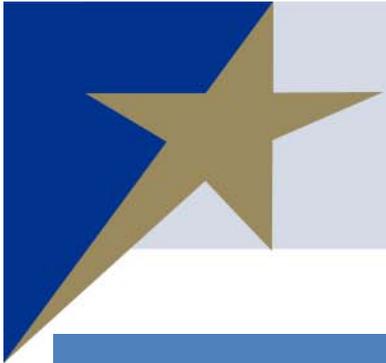
## Demographic Characteristics of Waco, McLennan County and Texas

	Waco	McLennan County	Texas
Population, 2010	124,805	234,906	25,145,561
Population, percent change, 2000 to 2010	<b>9.7%</b>	<b>10.0%</b>	20.6%
Population, 2000	113,726	213,517	20,851,820
Persons under 5 years, percent, 2010	7.7%	7.1%	7.7%
Persons under 18 years, percent, 2010	24.7%	25.4%	27.3%
Persons 65 years and over, percent, 2010	11.3%	12.5%	10.3%
Female persons, percent, 2010	52.1%	51.4%	50.4%



## Race and Ethnic Characteristics of Waco, McLennan County and Texas, 2010

	Waco	McLennan County	Texas
Percent White	59.2%	69.8%	70.4%
Percent Black	<b>21.5%</b>	<b>14.8%</b>	11.8%
Percent American Indian and Alaska Native	0.6%	0.6%	0.7%
Percent Asian	1.8%	1.4%	3.8%
Percent Native Hawaiian & Other Pacific Islander	0.1%	0.0%	0.1%
Percent 2 or More Races	2.8%	2.5%	2.7%
Percent Hispanic (any race)	29.6%	23.6%	37.6%
Percent White Not Hispanic	45.8%	58.9%	45.3%



## Businesses by Ownership and Retail Sales for Waco, McLennan County and Texas

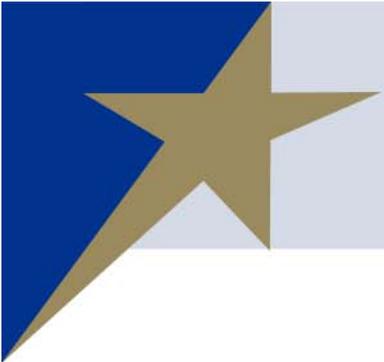
	Waco	McLennan County	Texas
Total number of firms, 2007	7,912	16,888	2,164,852
Black-owned firms, percent, 2007	S	5.1%	7.1%
American Indian- and Alaska Native-owned firms, percent, 2007	0.7%	0.7%	0.9%
Asian-owned firms, percent, 2007	S	1.6%	5.3%
Hispanic-owned firms, percent, 2007	S	8.9%	20.7%
Women-owned firms, percent, 2007	24.9%	28.4%	28.2%
Retail sales per capita, 2007	<b>\$16,068</b>	\$12,892	\$13,061

S – suppressed value due to small values



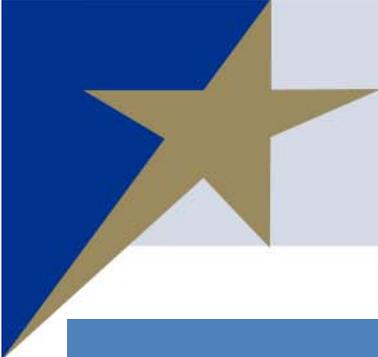
## Housing and Households for Waco, McLennan County and Texas

	Waco	McLennan County	Texas
Housing units, 2010	51,452	95,124	9,977,436
Homeownership rate, 2006-2010	<b>46.6%</b>	60.1%	64.8%
Housing units in multi-unit structures, percent, 2006-2010	<b>38.4%</b>	<b>24.3%</b>	24.1%
Median value of owner-occupied housing units, 2006-2010	\$86,600	\$101,000	\$123,500
Households, 2006-2010	44,349	82,998	8,539,206
Persons per household, 2006-2010	2.61	2.68	2.78



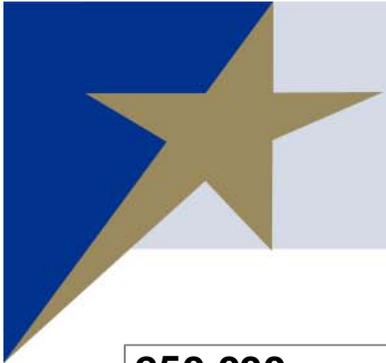
## Income and Employment Change for Waco, McLennan County and Texas

	Waco	McLennan County	Texas
Per capita money income in past 12 months (2010 dollars), 2006-2010	<b>\$17,323</b>	\$20,652	\$24,870
Median household income, 2006-2010	<b>\$31,288</b>	\$40,672	\$49,646
Percent below poverty level, 2006-2010	<b>28.7%</b>	20.5%	16.8%
Percent change private nonfarm employment, 2000-2009	-	4.3%	11.2%

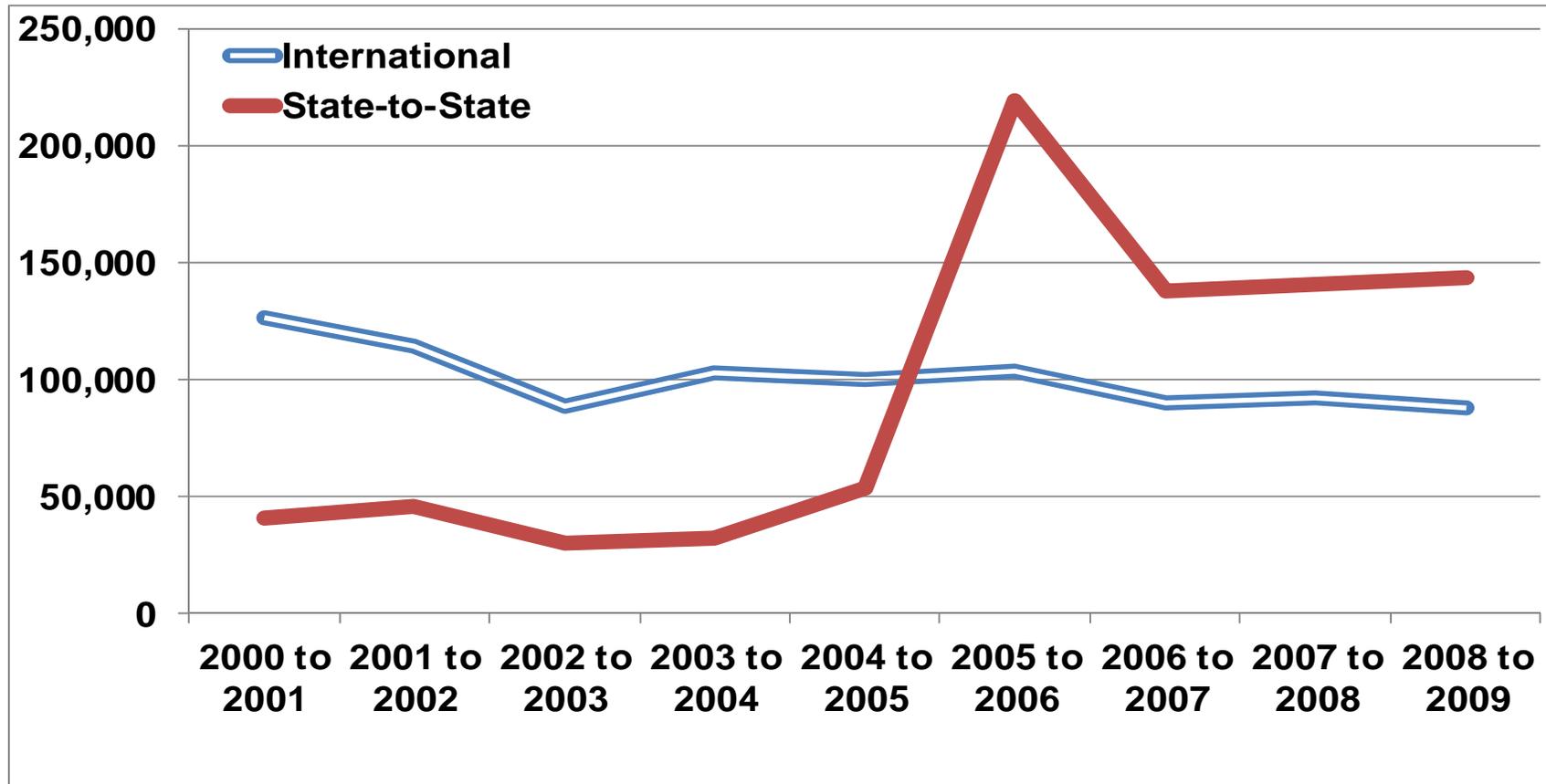


## Income and Employment Change for Waco, McLennan County and Texas, 2006-2010

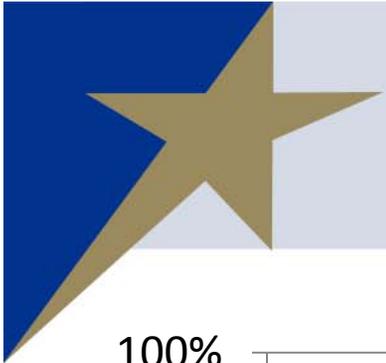
	Waco	McLennan County	Texas
Percent living in same house 1+ years	75.6%	81.1%	81.5%
Percent foreign born	10.5%	8.2%	16.1%
Percent age 5+ where language other than English spoken at home	23.6%	18.2%	34.2%
Percent age 25+ that are High school graduates	<b>75.5%</b>	80.3%	80.0%
Percent age 25+ with Bachelor's degree or higher	<b>20.3%</b>	<b>20.6%</b>	25.8%
Mean travel time to work (minutes) for workers age 16+	16.4	18.5	24.8



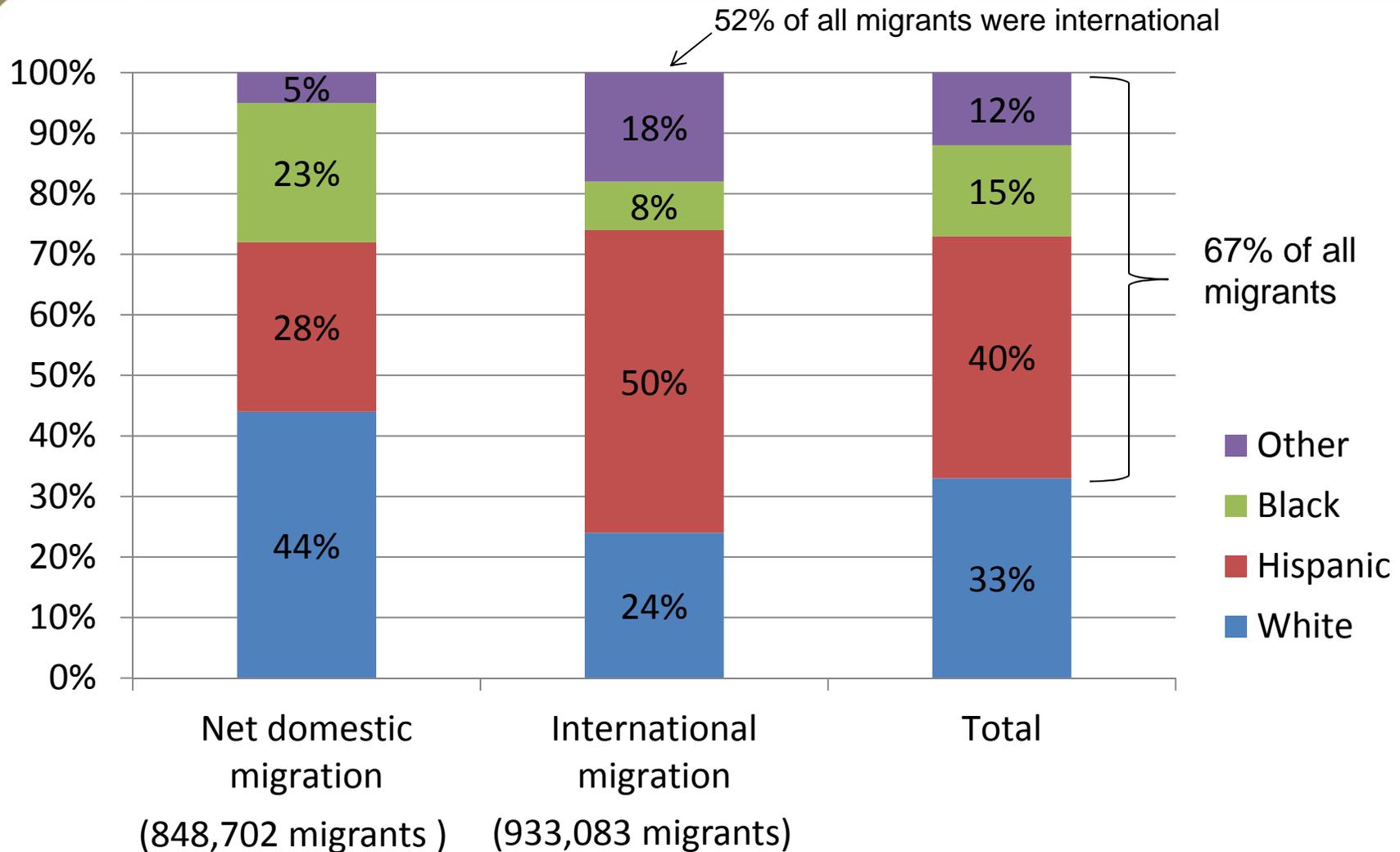
## Estimated Annual Net Migration to Texas, 2000-2009



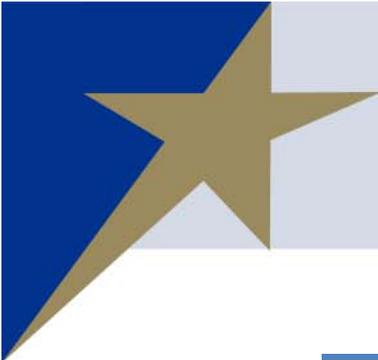
Source: U.S. Census Bureau. 2009 Population Estimates.



# Percent of Migrants to Texas by Race and Ethnicity, 2000-2009



Sources: Percentages of domestic and international migrants by race and ethnicity derived from the 2006-2008 American Community Survey. Total numbers of domestic and international migrants between 2000-2009 are from Table 4. Cumulative Estimates of the Components of Resident Population Change for the United States, Regions, States, and Puerto Rico: April 1, 2000 to July 1, 2009, U.S. Census Bureau.

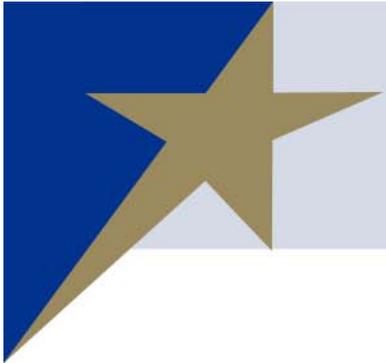


## States with Largest Estimated Unauthorized Immigrant Populations, 2010

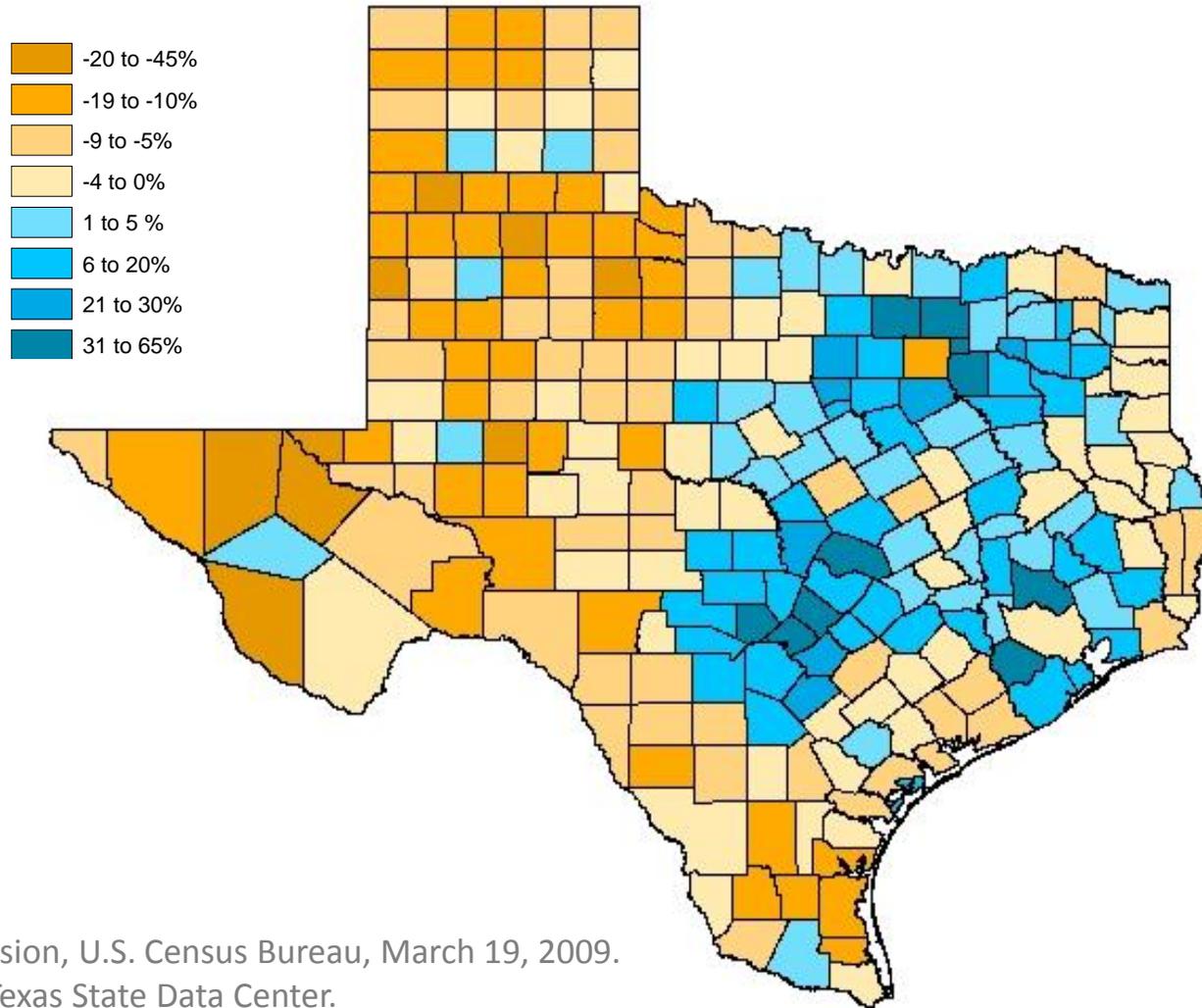
State	Estimate (thousands)	Range
California	2,550	(2,350 - 2,750)
Texas	1,650	(1,450 - 1,850)
Florida	825	(725 - 950)
New York	625	(525 - 725)
New Jersey	550	(425 - 650)
Illinois	525	(425 - 625)
Georgia	425	(300 - 550)
Arizona	400	(275 - 500)

6.5% of Texas' 2010 Population

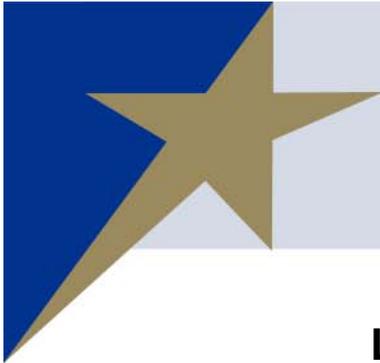
Source: Pew Hispanic Center estimates based on residual methodology applied to March Supplements to the Current Population Survey (February 1, 2011).



## Estimated Domestic Migration (2000-2008) by County as a Percentage of 2000 Population

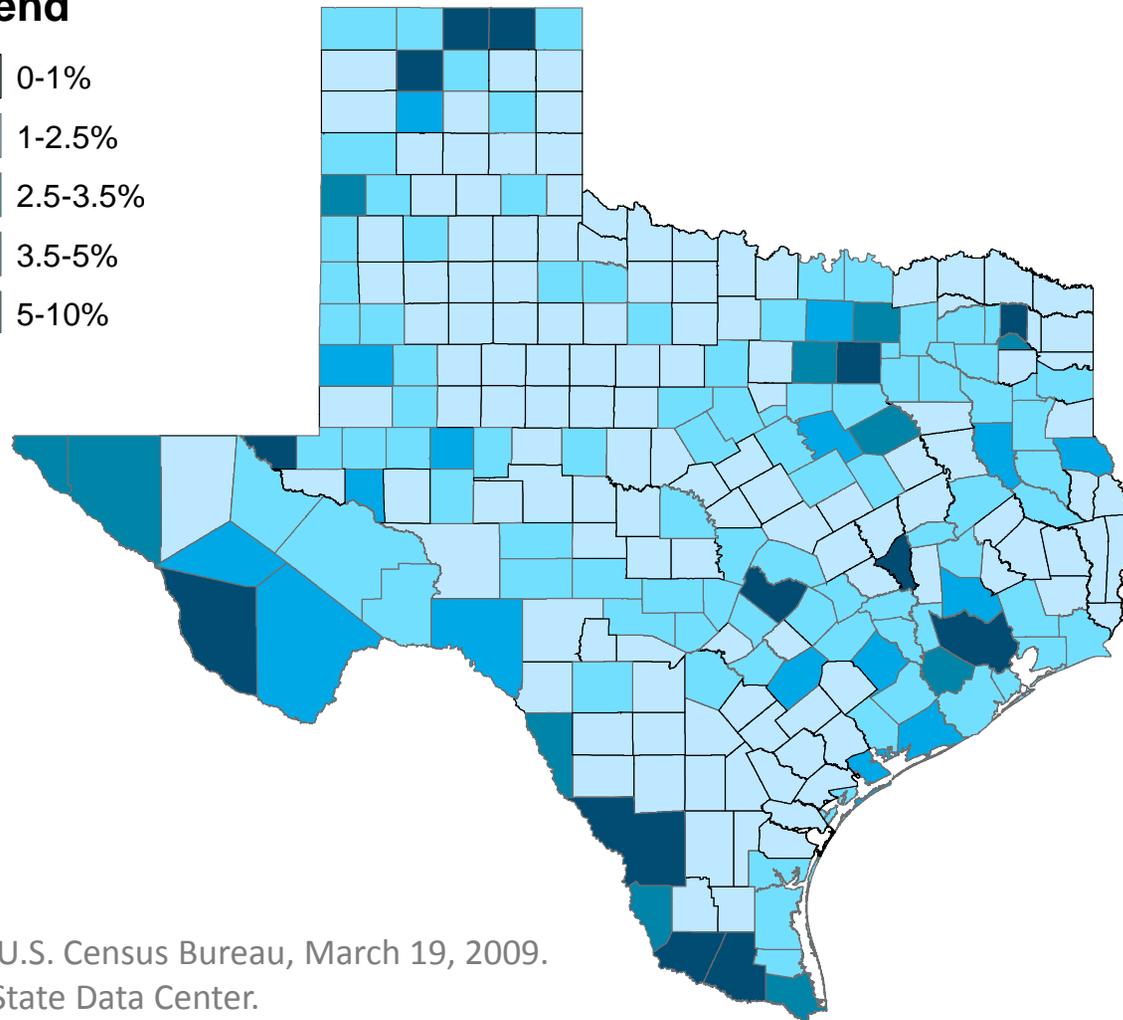
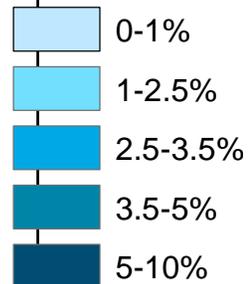


Source: Population Division, U.S. Census Bureau, March 19, 2009.  
Map produced by the Texas State Data Center.



# Estimated International Migration (2000-2008) by County as a Percentage of 2000 Population

## Legend

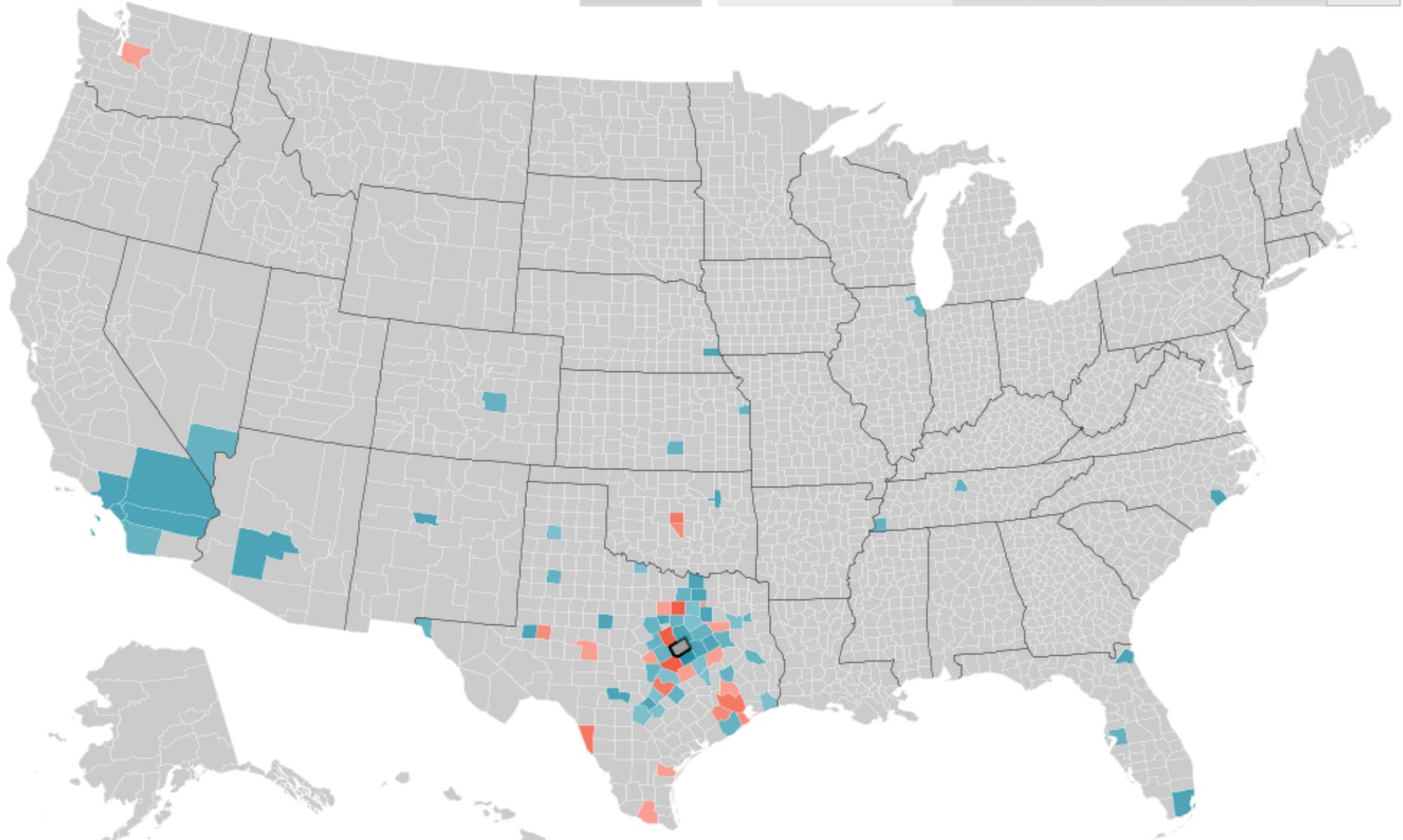
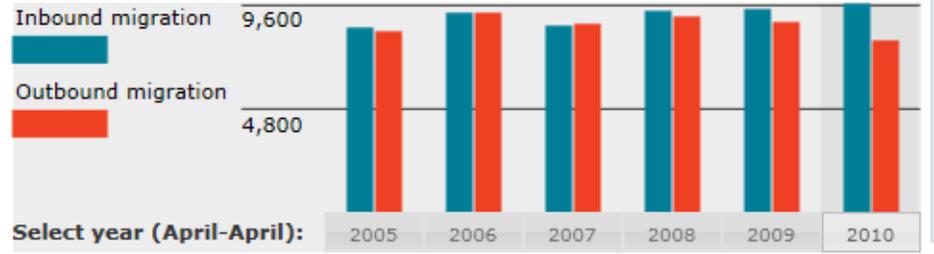


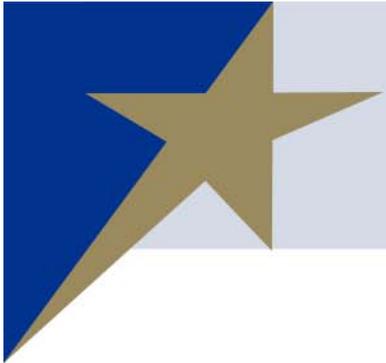
Source: Population Division, U.S. Census Bureau, March 19, 2009.  
Map produced by the Texas State Data Center.

# McLennan County (Waco), Texas

**Population (2010):** 234,906  
**Population (2005):** 222,794  
**Inbound income per cap. (2010):** \$18,000  
**Outbound income per cap. (2010):** \$18,500  
**Non-migrant income per cap. (2010):** \$20,000

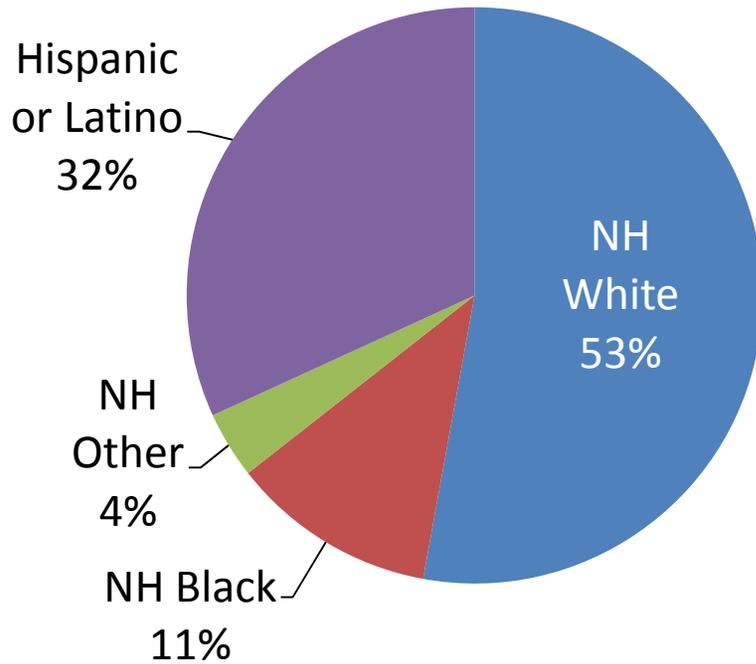
- Show Lines
- ✕ Clear
- ↗ Share
- 🔍 Search



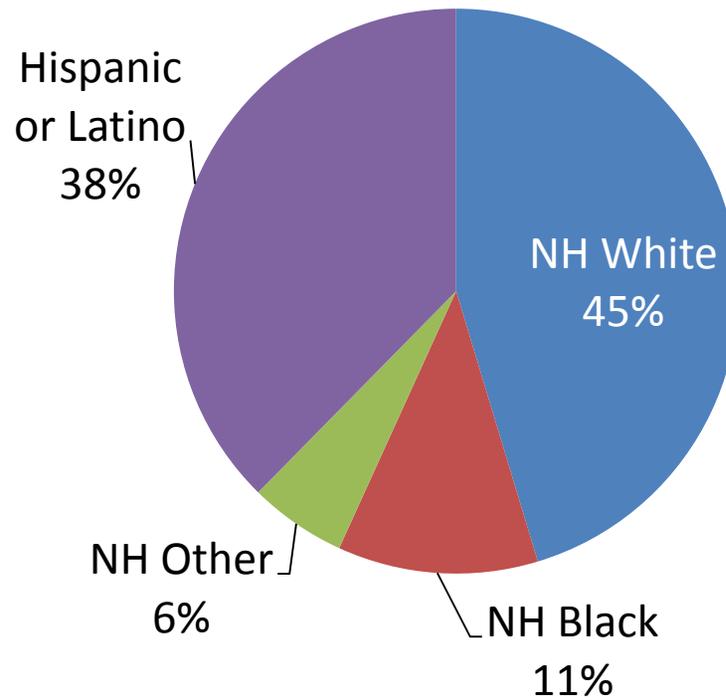


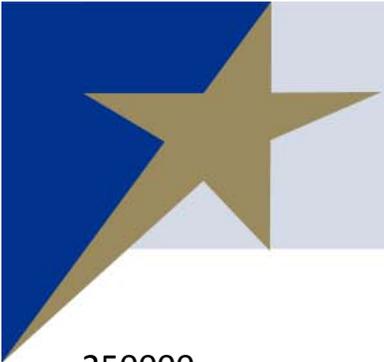
# Texas Racial and Ethnic Composition, 2000 and 2010

**2000**

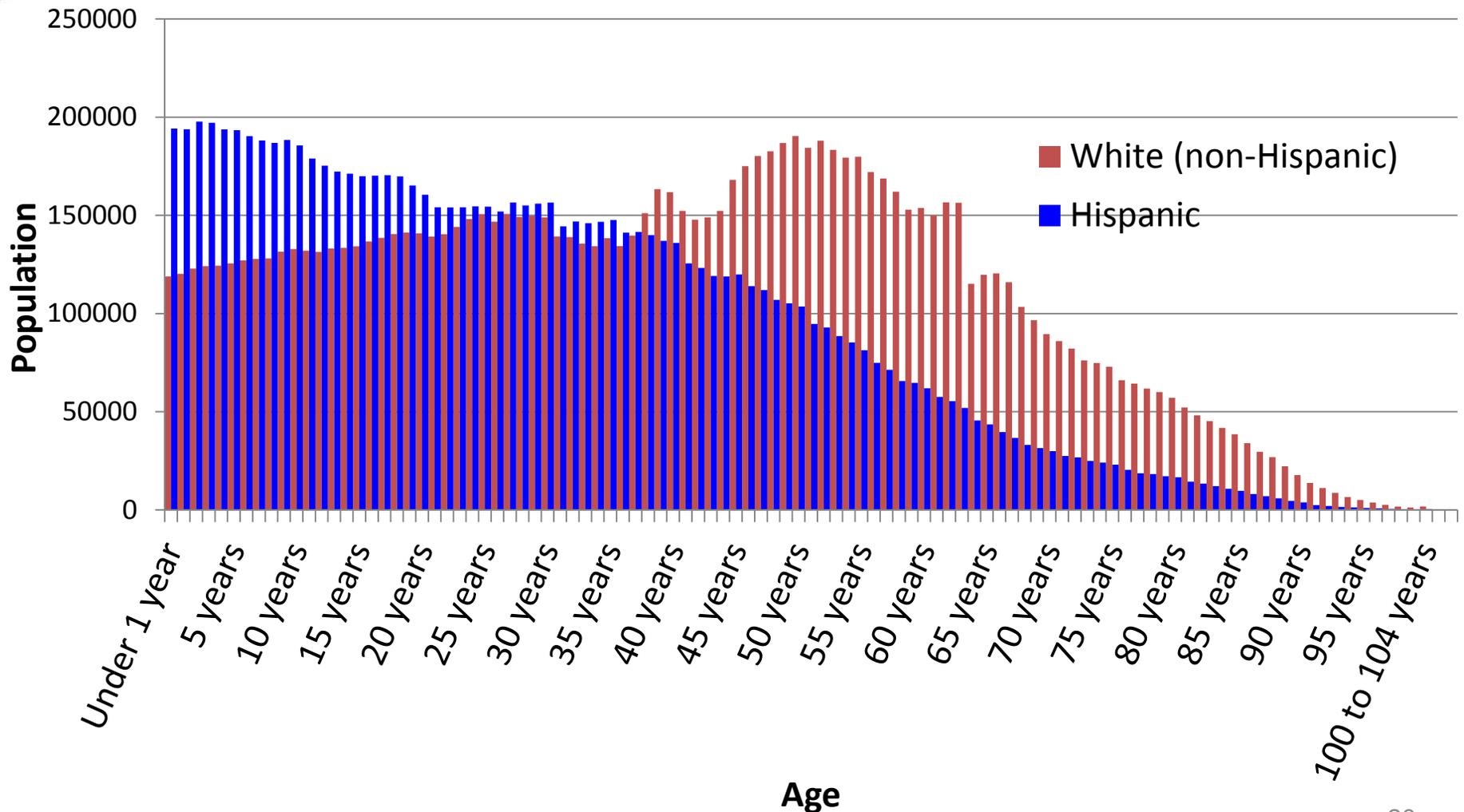


**2010**

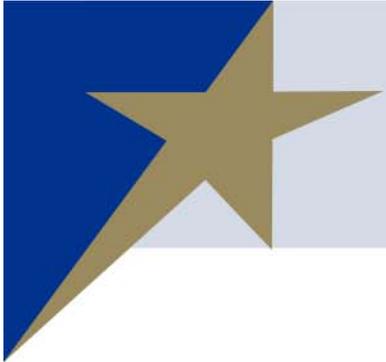




# Texas White (non-Hispanic) and Hispanic Populations by Age, 2010

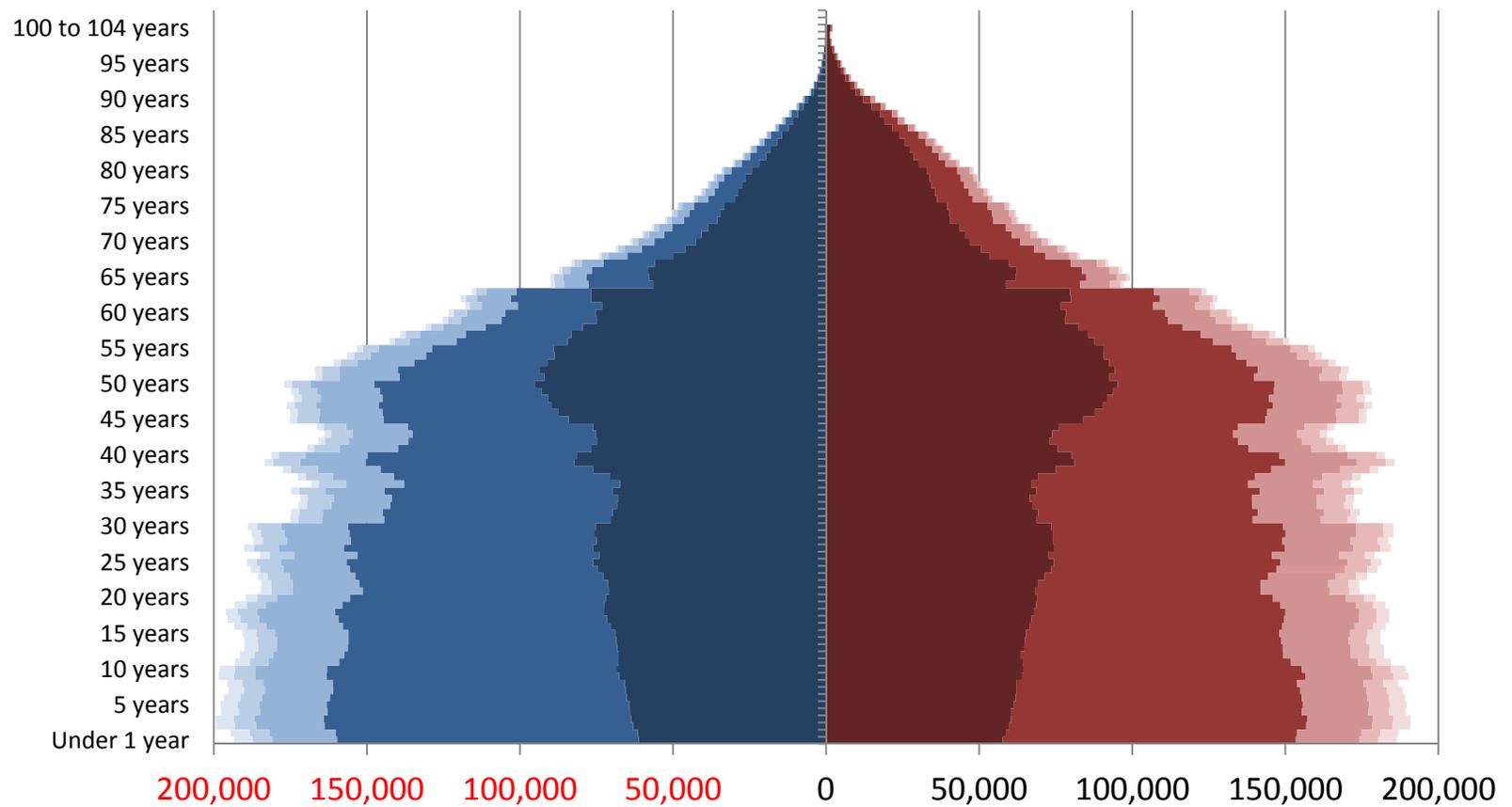


Source: U.S. Census Bureau. 2010 Census Count.

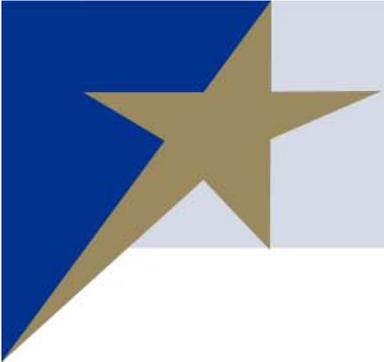


# Texas Population Pyramid by Race/Ethnicity, 2010

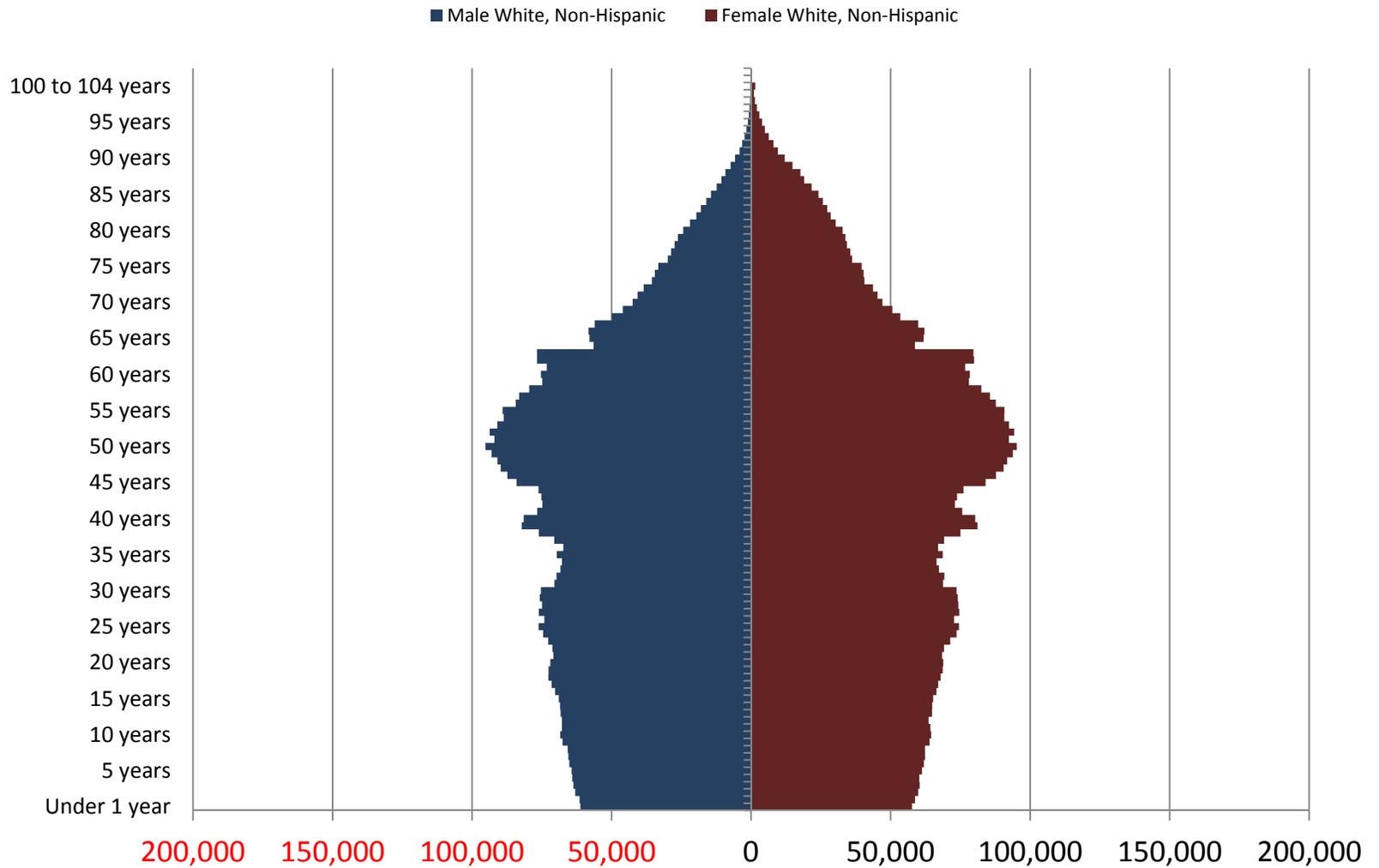
- Male White, Non-Hispanic
- Male Hispanic
- Male Black, Non-Hispanic
- Male Asian, Non-Hispanic
- Male Other, Non Hispanic
- Female White, Non-Hispanic
- Female Hispanic
- Female Black, Non-Hispanic
- Female Asian, Non-Hispanic
- Female Other, Non Hispanic

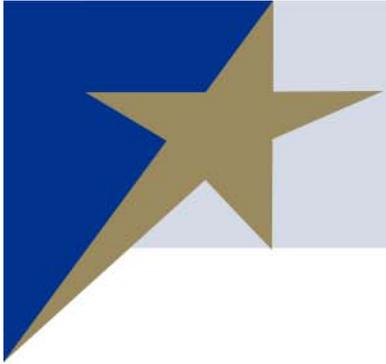


Source: U.S. Census Bureau. 2010 Census Count.

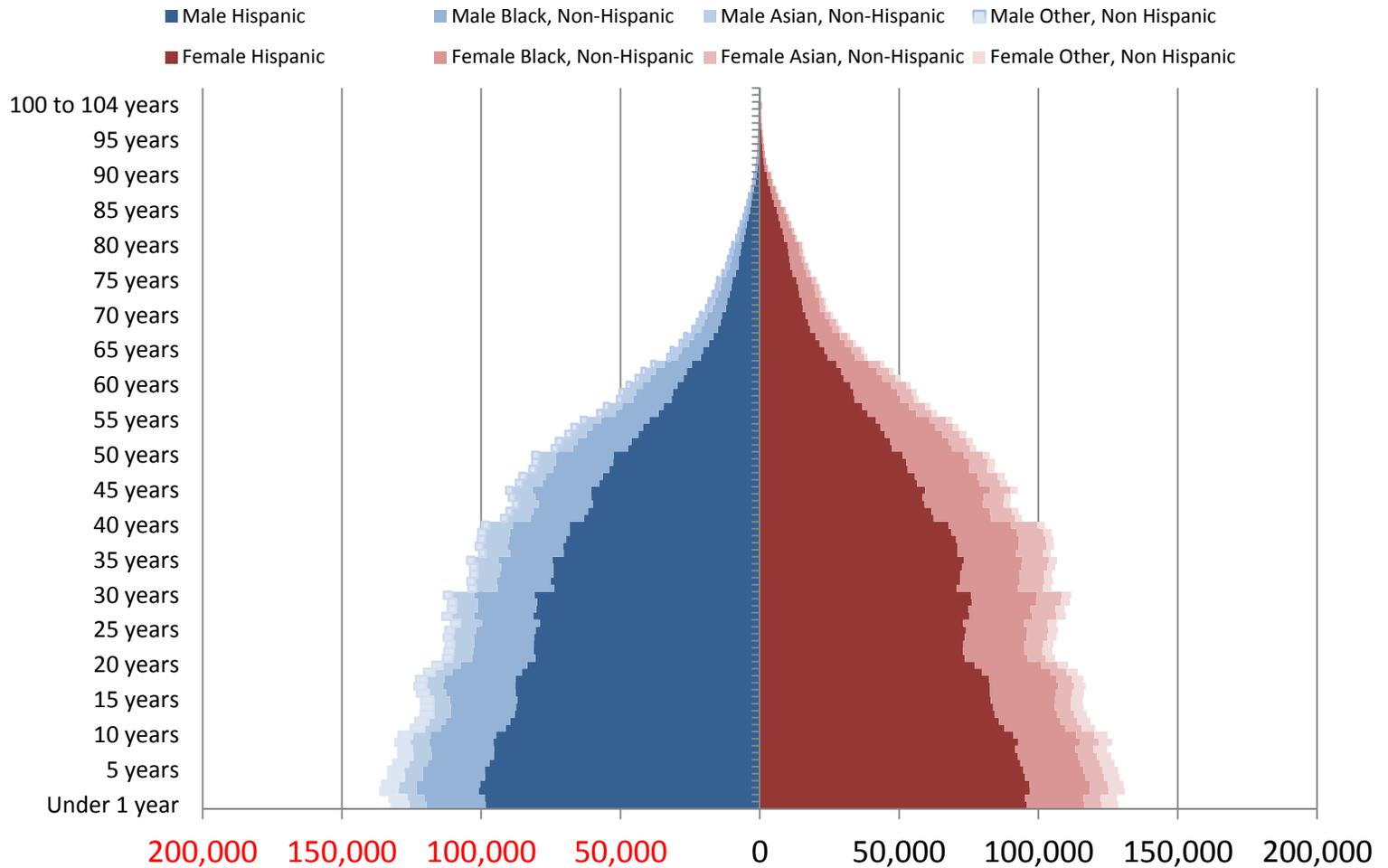


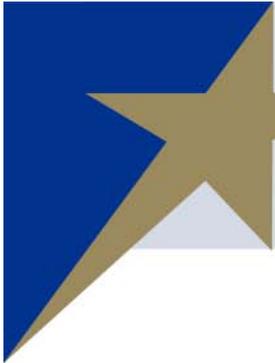
# Texas Population Pyramid by White (non-Hispanic), 2010



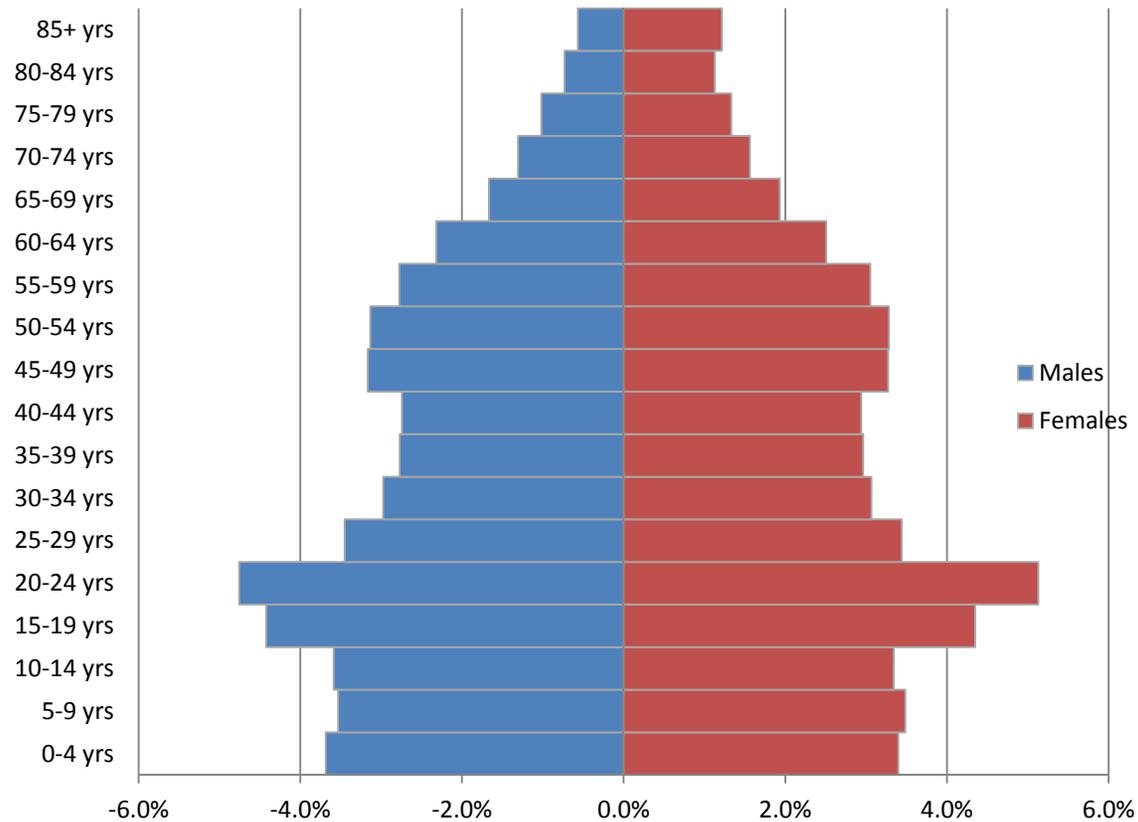


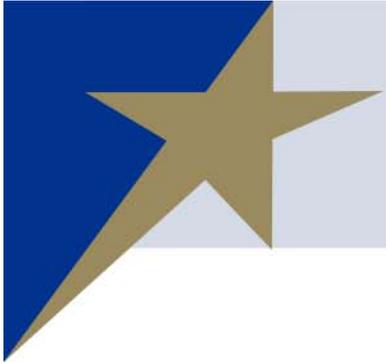
# Texas Population Pyramid by Race/Ethnicity, 2010



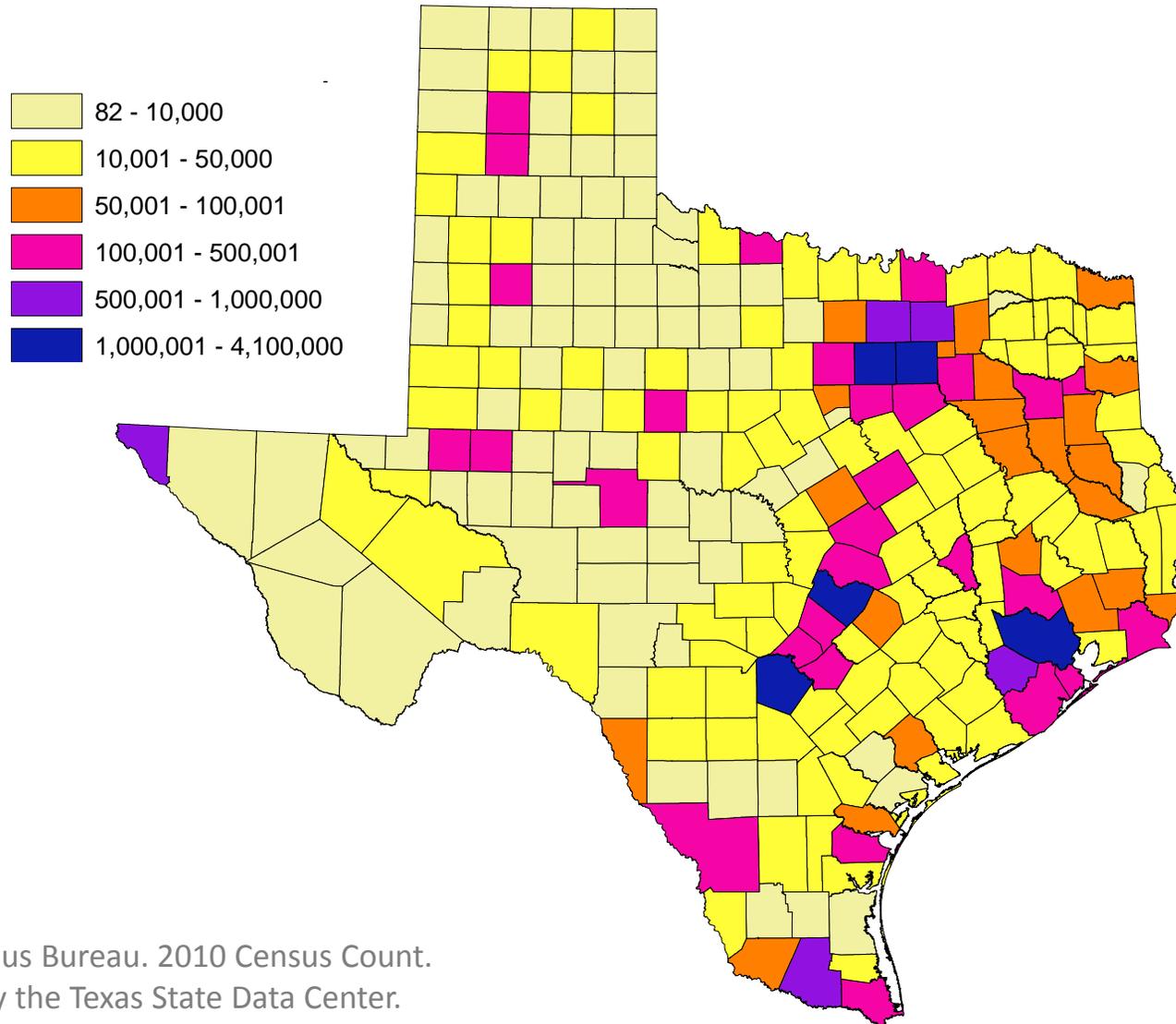


# McLennan County Population Pyramid, 2010

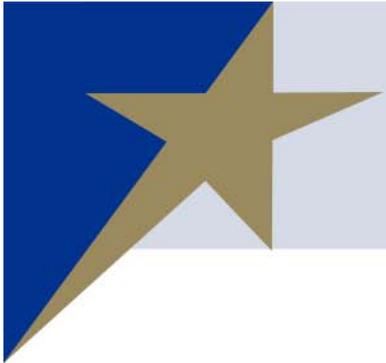




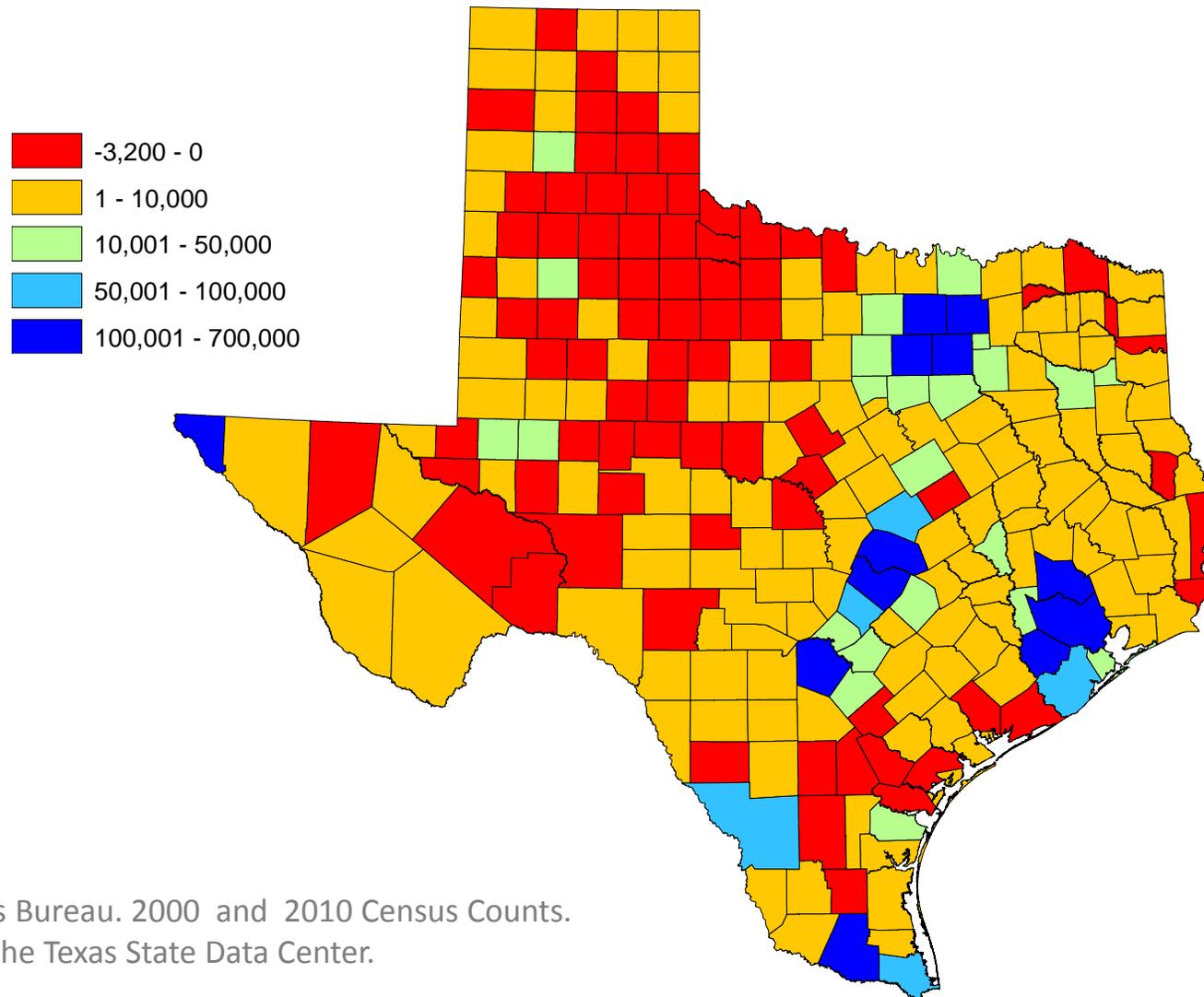
# Total Population by County, 2010



Source: U.S. Census Bureau. 2010 Census Count.  
Map produced by the Texas State Data Center.

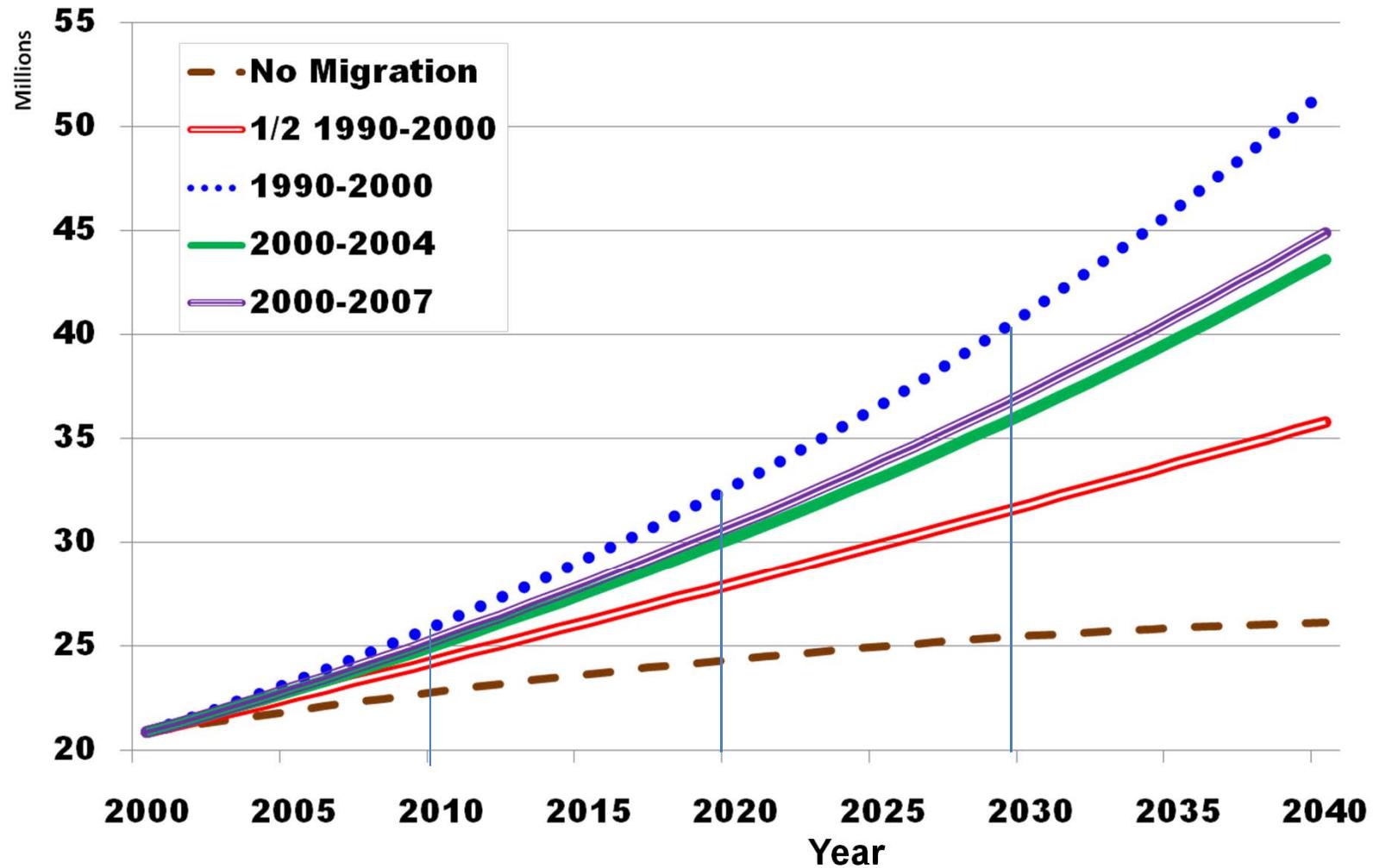


# Numeric Change of Total Population by County, 2000-2010

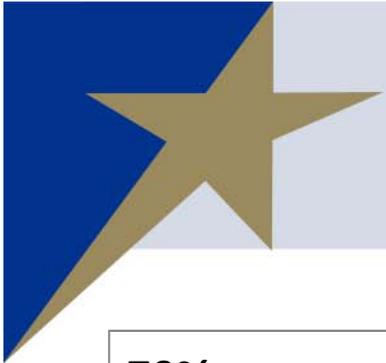


Source: U.S. Census Bureau. 2000 and 2010 Census Counts.  
Map produced by the Texas State Data Center.

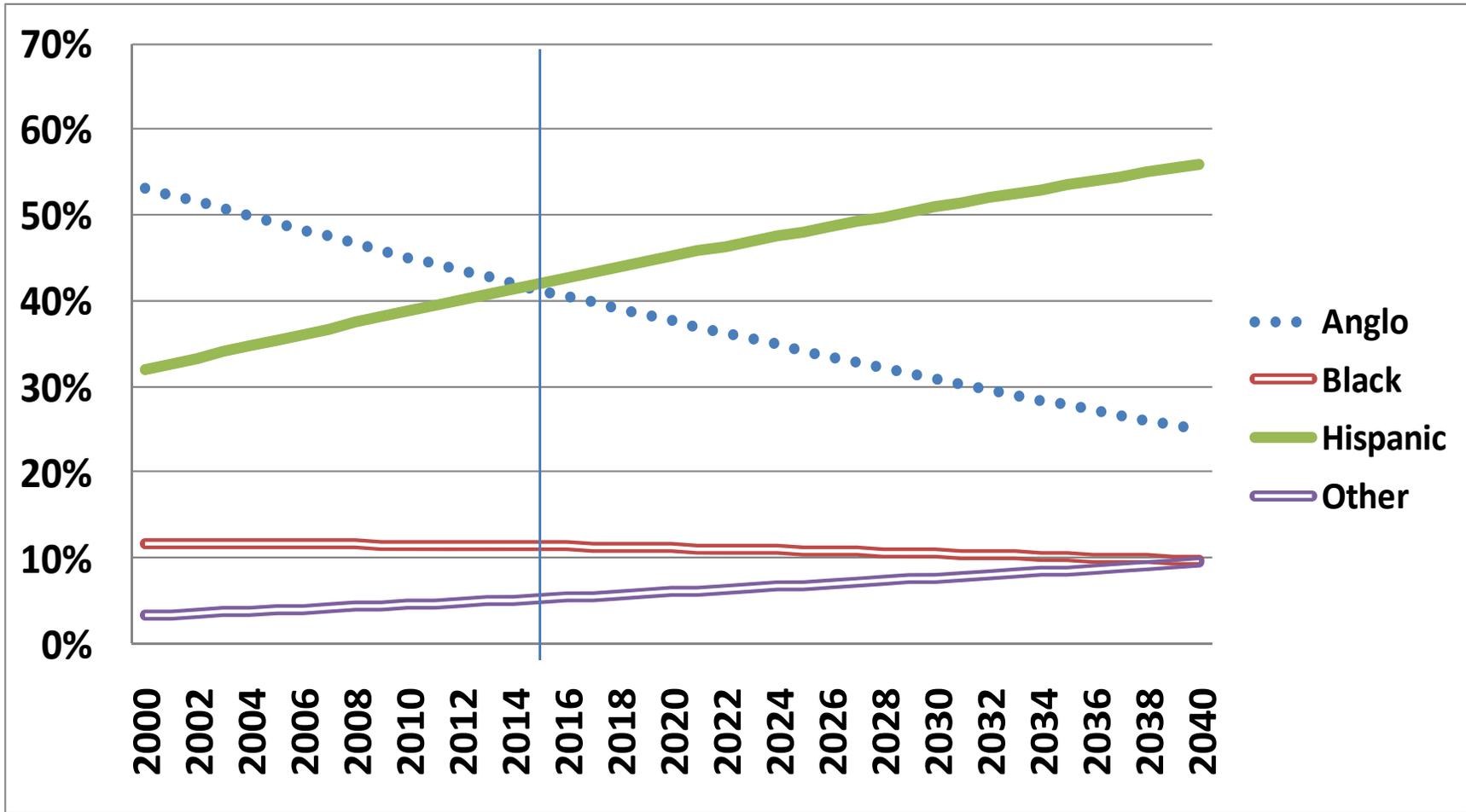
# Projected Population Growth in Texas, 2000-2040



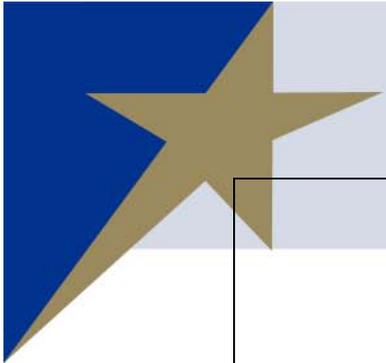
Source: Texas State Data Center. 2008 Population Projections.



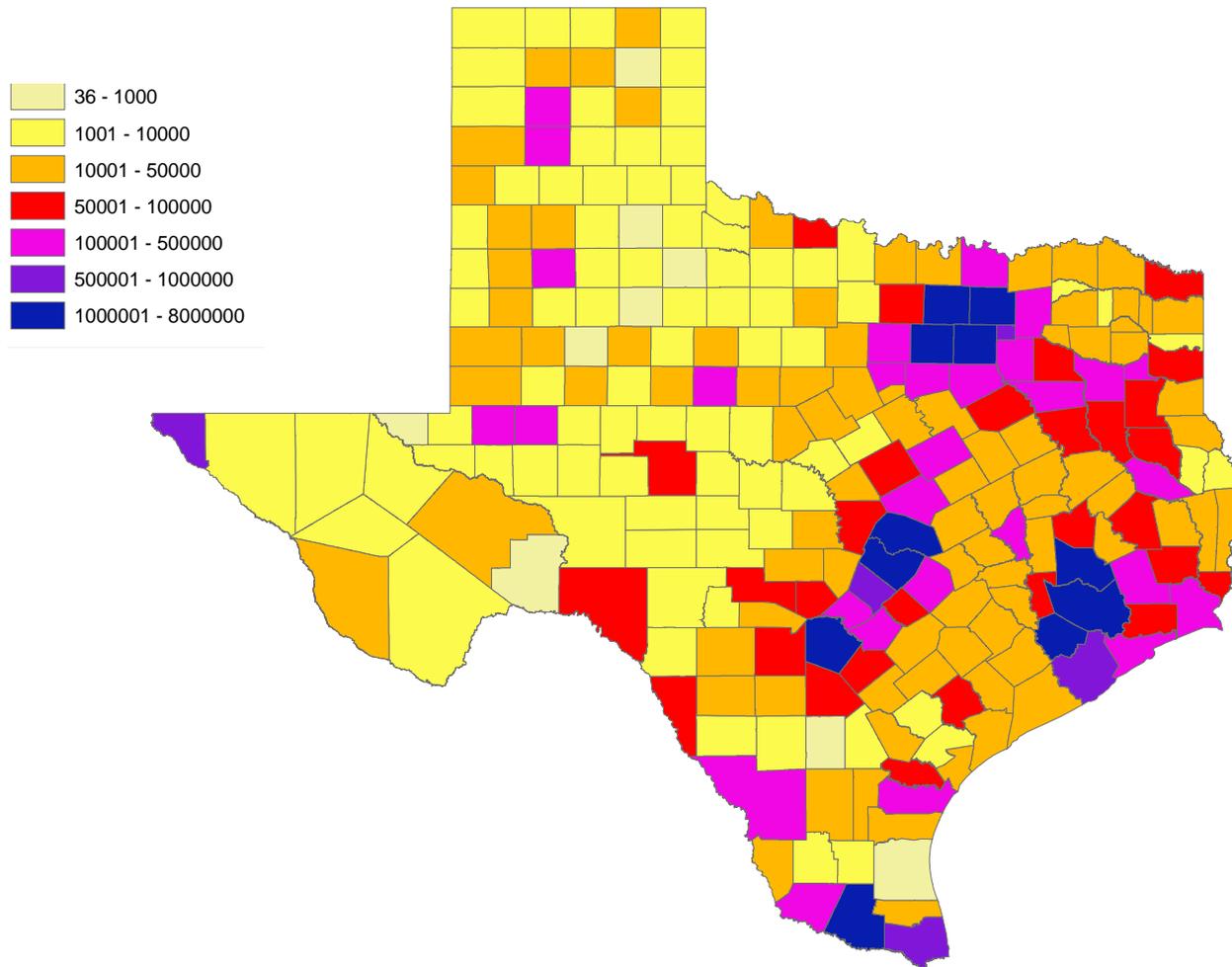
# Projected Racial and Ethnic Population Percentages for Texas, 2000-2040



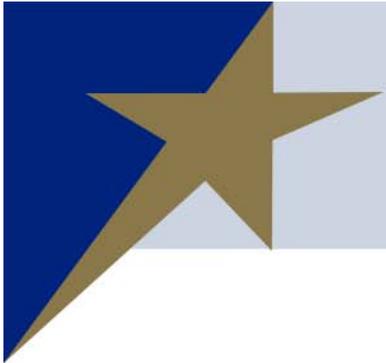
Source: Texas State Data Center. 2008 Population Projections, 2000-2007 Migration Scenario.



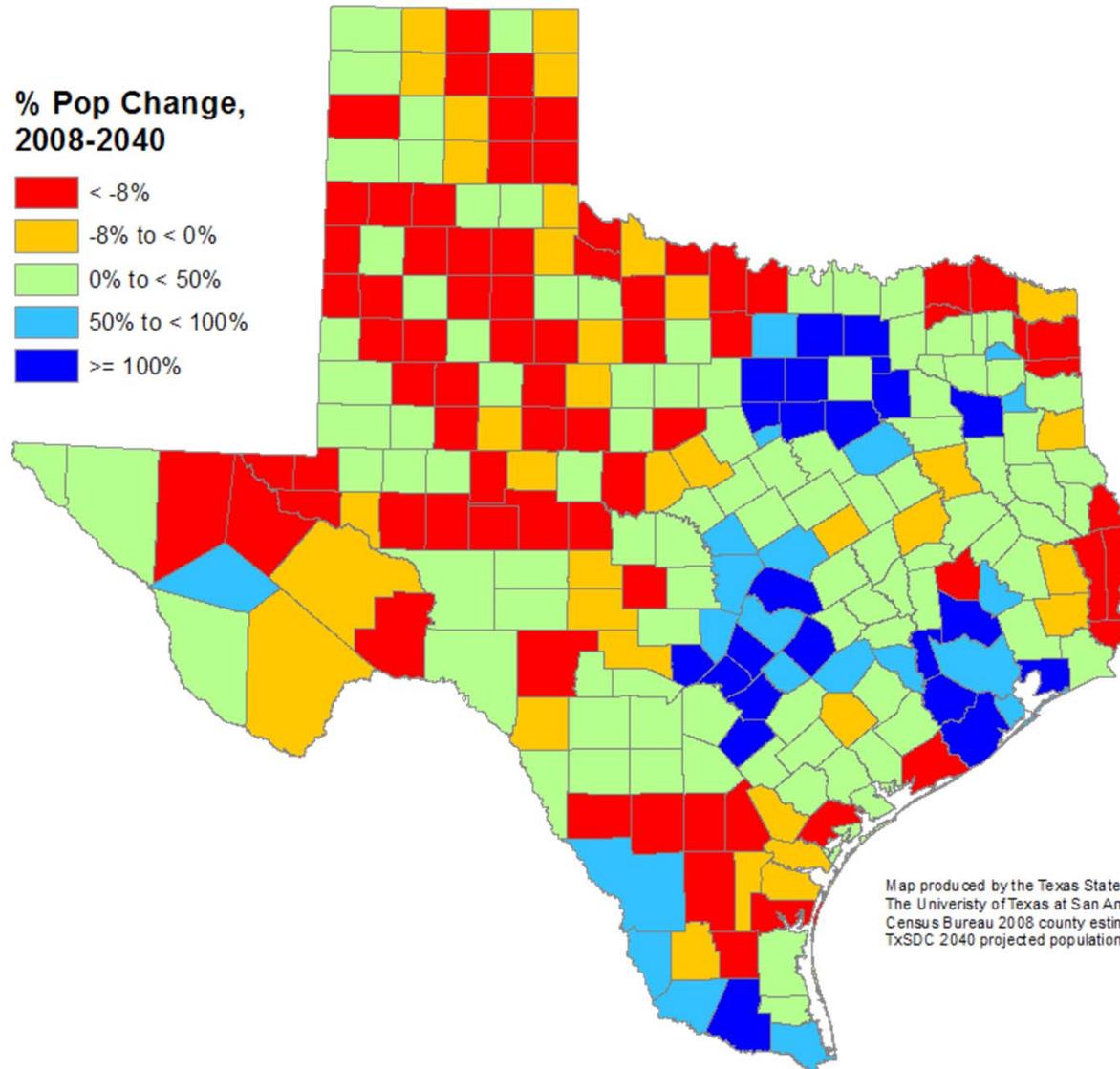
# Projected Population by Texas Counties, 2040



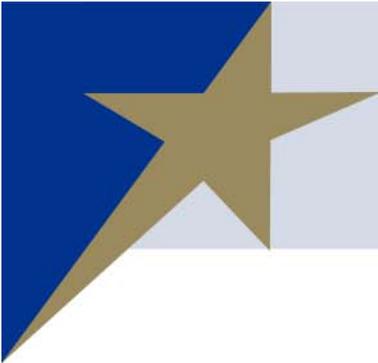
Source: Texas State Data Center. Vintage 2008 Population Projections,  
2000-2007 Migration Scenario.  
Map produced by the Texas State Data Center.



# Percent Projected Change of Total Population in Texas Counties, 2008-2040

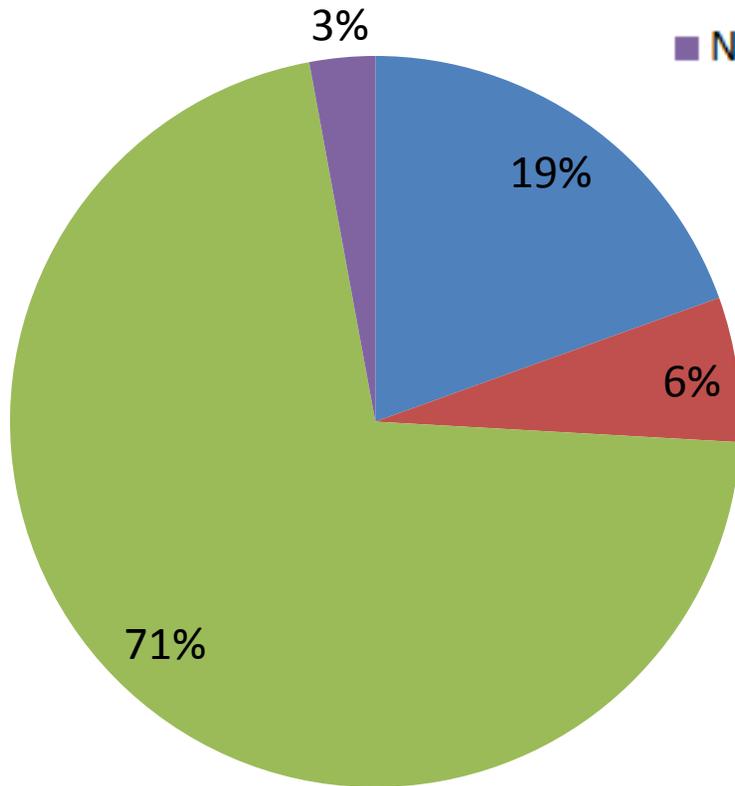


Map produced by the Texas State Data Center, The University of Texas at San Antonio using Census Bureau 2008 county estimates and TxSDC 2040 projected population (2000-2007 scenario).

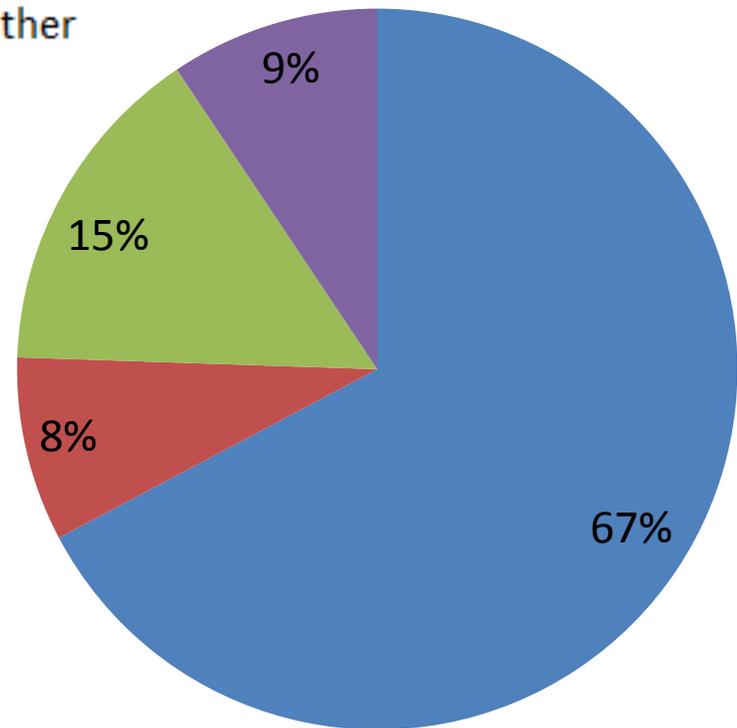


## Race/Ethnic Composition by Education Level in the Labor Force (aged 25 years and more) for Texas, 2009

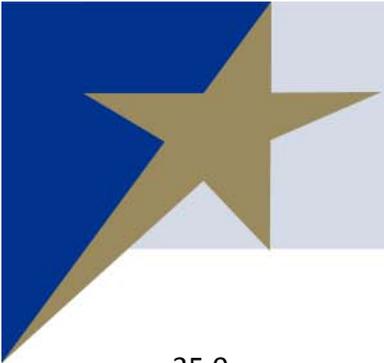
- Non-Hispanic White
- Non-Hispanic Black
- Hispanic
- Non-Hispanic Other



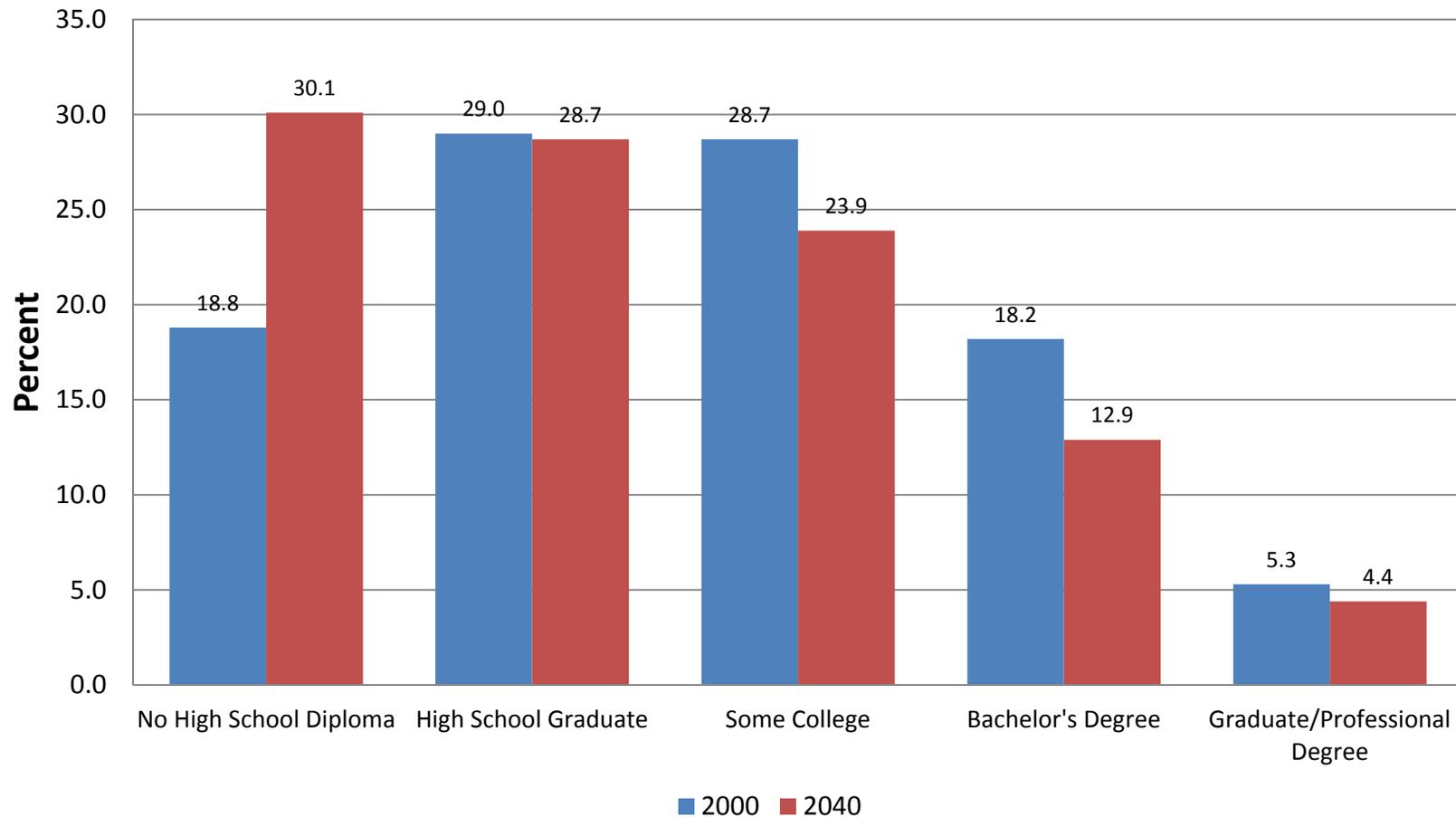
Less Than High School



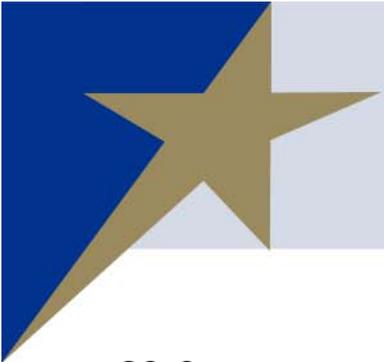
College and Greater



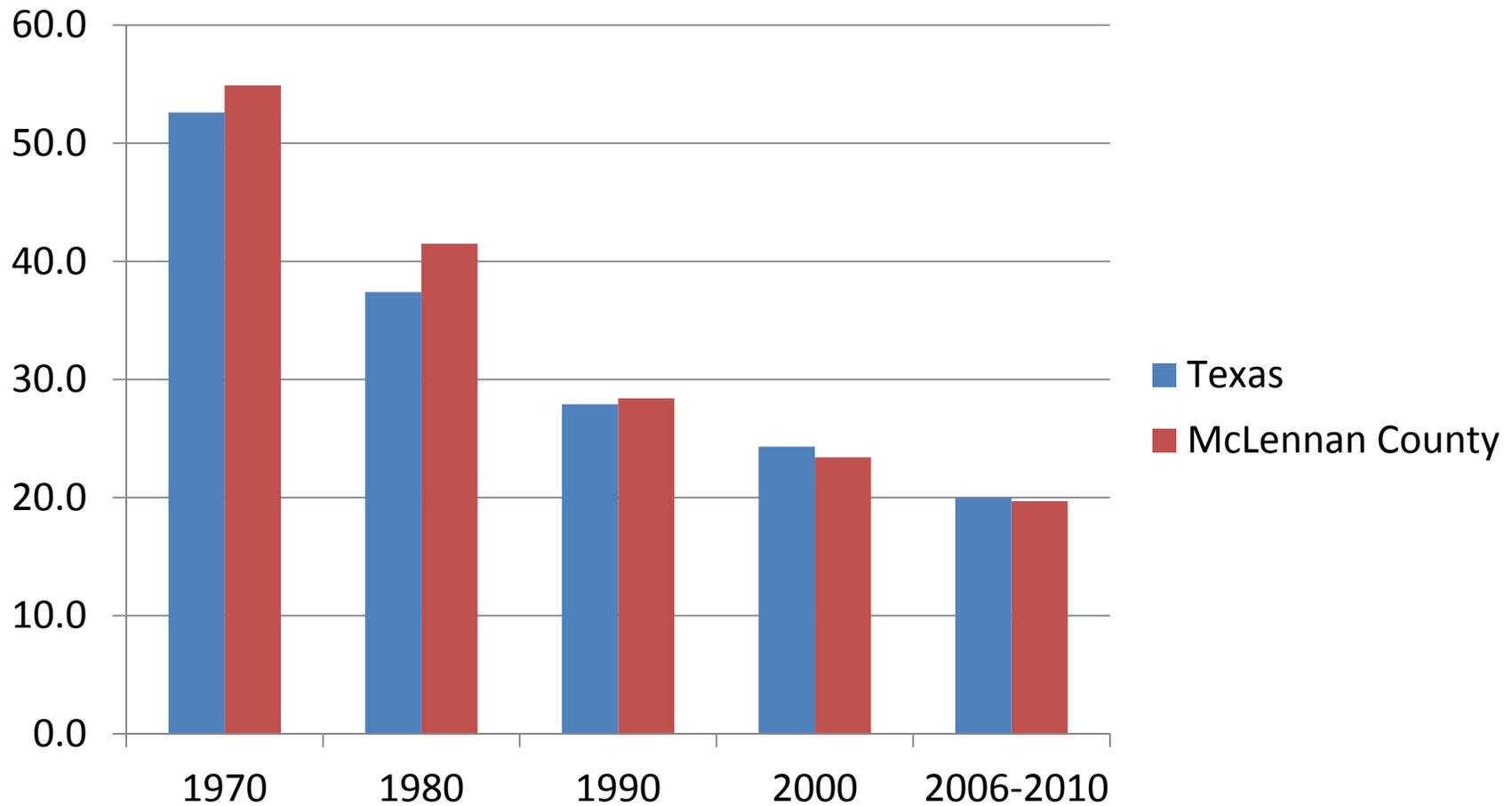
## Projected Percent of Labor Force by Educational Attainment in Texas, 2000 and 2040



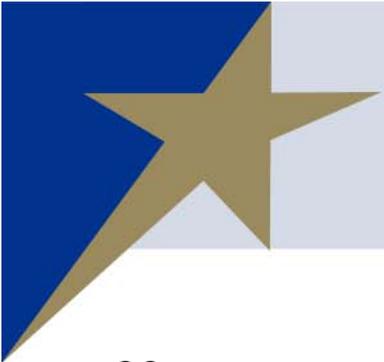
Source: Texas State Data Center. 2008 Population Projections, 1.0 Migration Scenario.



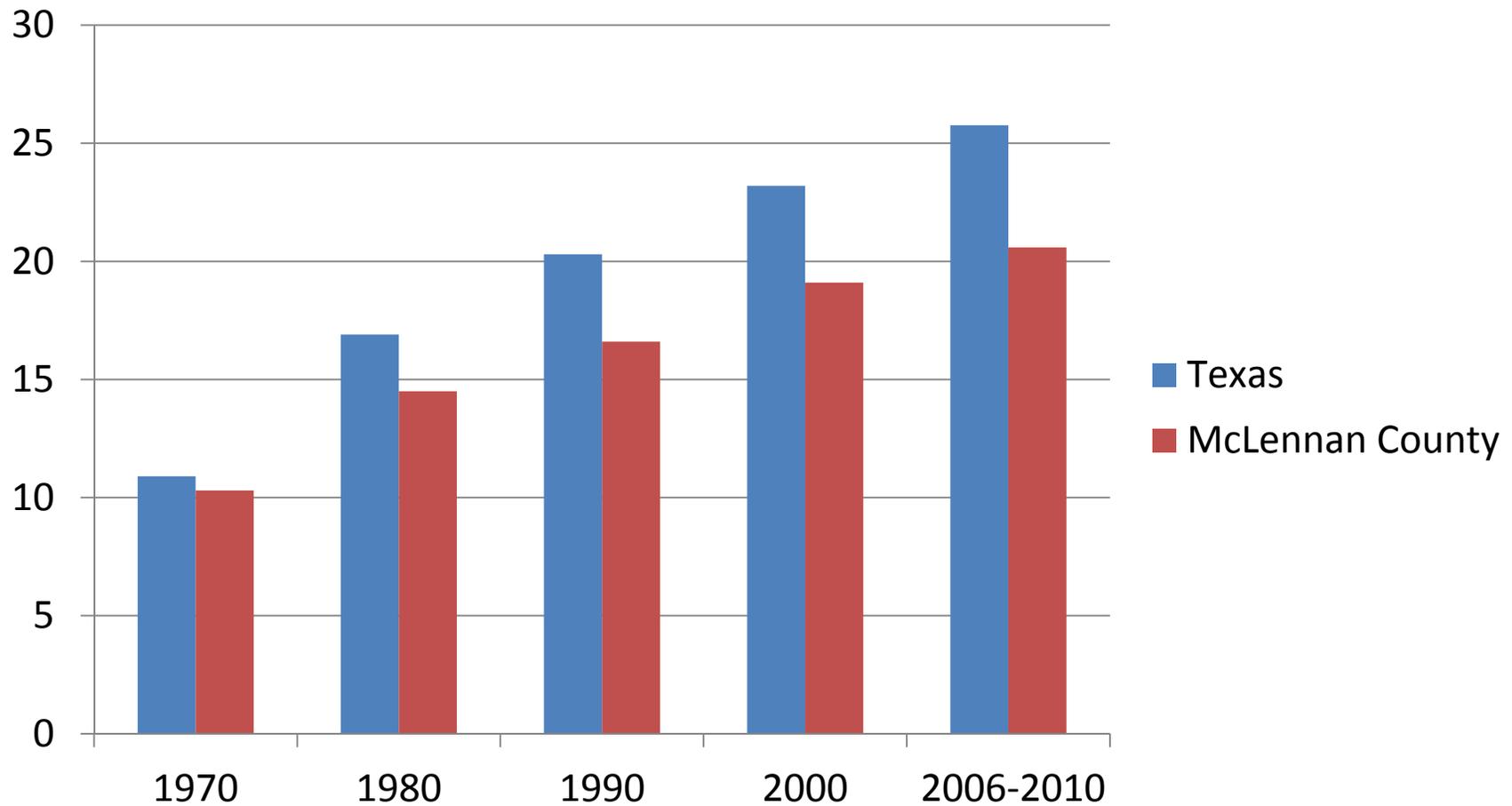
## Percent of Persons Aged 25+ without HS Degree



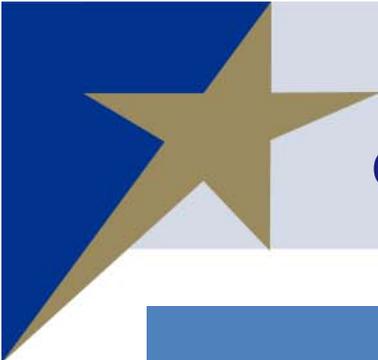
Source: Alexander Marre, ERS, USDA



# Percent of Persons Aged 25+ with College Degree

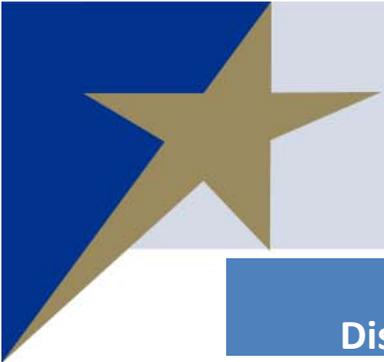


Source: Alexander Marre, ERS, USDA



## Grade 9 Longitudinal Graduation, Completion, and Dropout Rates, Class of 2010

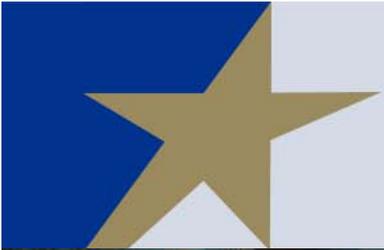
District	Class	Graduated		Continued		Received GED		Dropped out		Graduated or continued		Graduated or continued, or received GED	
		Number	Rate (%)	Number	Rate (%)	Number	Rate (%)	Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Texas	314,079	264,632	84.3	22,532	7.2	3,927	1.3	22,988	7.3	287,164	91.4	291,091	92.7
Axtell ISD	<100	-	85.2	-	3.3	-	3.3	-	8.2	-	88.5	-	91.8
Bosqueville ISD	49	49	100	0	0	0	0	0	0	49	100	49	100
Bruceville-Eddy ISD	<100	-	89.7	-	2.9	-	1.5	-	5.9	-	92.6	-	94.1
China Spring ISD	<200	-	98.1	-	0	-	0.6	-	1.2	-	98.1	-	98.8
Connally ISD	<150	-	94.6	-	3.9	-	1.6	-	0	-	98.4	-	100
Crawford ISD	<100	-	96.2	-	1.9	-	1.9	-	0	-	98.1	-	100
La Vega ISD	<200	-	81.2	-	5.3	-	2.4	-	11.2	-	86.5	-	88.8
Lorena ISD	<200	-	89.6	-	1.3	-	1.9	-	7.1	-	90.9	-	92.9
Mart ISD	<50	-	88.2	-	0	-	2.9	-	8.8	-	88.2	-	91.2
McGregor ISD	<100	-	96.1	-	0	-	1.3	-	2.6	-	96.1	-	97.4
Midway ISD	425	405	95.3	9	2.1	6	1.4	5	1.2	414	97.4	420	98.8
Moody ISD	<100	-	90.9	-	0	-	5.5	-	3.6	-	90.9	-	96.4
Riesel ISD	45	45	100	0	0	0	0	0	0	45	100	45	100
Robinson ISD	181	181	100	0	0	0	0	0	0	181	100	181	100
Waco ISD	920	678	73.7	66	7.2	14	1.5	162	17.6	744	80.9	758	82.4
West ISD	<150	-	94.1	-	0.8	-	0	-	5.1	-	94.9	-	94.9



## High School Graduates (2008-2009) Enrolled in College the Following Year

District name	Total high school graduates	In-state	Out-of-state	Percent
Texas	264,275	134,548	14,178	56%
McLennan county	2,347	1,408	62	63%
Axtell ISD*	50	32	-	64%
Bosqueville ISD*	42	30	-	71%
Bruceville-Eddy ISD*	70	44	-	63%
China spring ISD	140	94	6	71%
Connally ISD*	134	87	-	65%
Crawford ISD*	40	31	-	78%
La Vega ISD*	106	58	-	55%
Lorena ISD*	99	72	-	73%
Mart ISD*	43	21	-	49%
McGregor ISD*	71	34	-	48%
Midway ISD	465	316	31	75%
Moody ISD*	48	27	-	56%
Riesel ISD	32	21	-	66%
Robinson ISD	174	110	-	63%
Waco ISD	722	357	13	51%
West ISD	111	74	-	67%

\* A small number of students in these districts enrolled in college out-of-state but numbers were masked to comply with FERPA



# Demographics and Destiny



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