

Demystifying Census Resources - A Practical Overview of What's There and How to Use it

Paula Wright, Information Services Specialist

Suzee Privett, Information Services Assistant

Willie DeBerry, Partnership Specialist

Lacey Loftin, Congressional Liaison

Jenna Arnold, Media Specialist

Dallas Regional Office

US Census Bureau

214.253.4481



Census Bureau Data: Important Information for Every Community

The main topics of our presentation today:

Importance of the Census Bureau and census information to local communities

An overview of census activities & resources ... later in our presentation, we will talk about the 2010 Census products and the American Community Survey in more detail

Population and Housing Census ... detailed portrait of U. S. housing and population every 10 years

American Community Survey ... official part of the Decennial (every 10 year) Census that is updated every year with housing and population characteristics

Population Estimates ... updated every year

Census Bureau Data: Important Information for Every Community (continued)

Other important sources of Census data ... for future presentations

Economic Census ... detailed portrait of U.S. economy every 5 years from national to local level

Economic Indicators ... monthly & quarterly status of U.S. economy

On-Going Current Surveys:

Current Population Survey (CPS) ... primary source of labor force information & leading economic indicator of monthly employment/unemployment

Consumer Expenditure Survey (CE) ... used for Consumer Price Index

National Crime Victimization Survey (NCVS) ... used by law enforcement

National Health Interview Survey (HIS) ... used by National Center for Disease Control

Survey of Income and Program Participation (SIPP) ... used for evaluating Social Security, Medicare & Medicaid

Census Data Brings ...



Political power

Congressional reapportionment

Economic power

Locate business markets & gauge competitiveness

Funding power

Supply the necessary demographic and economic information necessary for grant applications and business plans

Community development power

Know how your community is developing to keep up with the infrastructure

Why It's Important for YOU to Answer Census Surveys

Help Your Community Thrive

Does your neighborhood have a lot of traffic congestion, elderly people living alone or over-crowded schools? Census numbers can help your community work out public improvement strategies.

Make Government Work for You

Provides the information state and local governments need to improve roads & transportation services, hospitals, schools & many other public services

Get Help in Times of Need

Gives current information for disaster planning ... like how much water or how many beds would be needed in a disaster situation



Census Data & Emergency Preparedness



You are here: [Census.gov](#) | [Newsroom](#) | Census Data & Emergency Preparedness

[Main](#) | [News Releases](#)

ARCHIVED DATA

- [Earthquake in Haiti](#)
- [Southern California Wildfires](#)
- [Hurricane Wilma](#)
- [Hurricane Rita](#)
- [Hurricane Katrina](#)

RESOURCES:

- [Additional Information on Coastal Areas](#)
- [Migration Patterns and Mover Characteristics from the 2005 ACS Gulf Coast Area Special Products](#)
- [Special Population Estimates for Impacted Counties in the Gulf Coast Area](#)
- [Special Population Estimates for Impacted Counties in the Gulf Coast Area: Methodology](#)

2011 MISSISSIPPI RIVER FLOODS

The 2011 Mississippi River Floods have been the most damaging along the river since 1993 and may rival the Great Mississippi Flood of 1927. The Census Bureau has provided a number of reference maps that highlight the impact the floods will have on the population living along the Mississippi River and its tributaries, specifically in areas where the National Weather Service has described the outlook of flooding as either occurring or imminent. Numerous counties in several states have already been declared federal disaster areas.

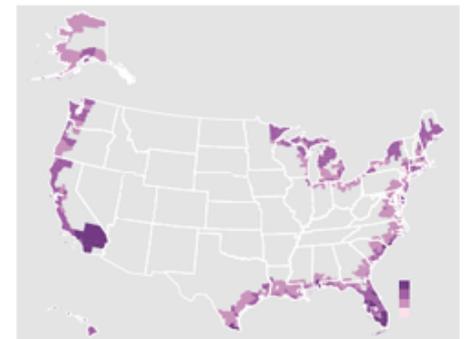
The flooding of the Mississippi River illustrates the importance of emergency planning and preparedness for areas that are more susceptible to natural disasters. The U.S. Census Bureau's official 2010 Census results, along with annually updated population estimates and socioeconomic data from the American Community Survey, provide a detailed look at the nation's population. In addition, the U.S. Census Bureau's Local Employment Dynamics (LED) provides local workforce data and the OnTheMap: Emergency Management application to determine what impact a disaster might have on the local economy. Emergency planners and community leaders can better assess the needs of floodplain populations using data from the U.S. Census Bureau.

PREPARING FOR EMERGENCIES USING CENSUS DATA

The growth in population of coastal areas illustrates the importance of emergency planning and preparedness for areas that are more susceptible to inclement weather conditions. The U.S. Census Bureau's official population estimates, along with annually updated socioeconomic data from the new American Community Survey, provide a detailed look at the nation's growing coastal population. Emergency planners and community leaders can better assess the needs of coastal populations using census data.

The number of Americans residing in a coastal county passed the 150 million mark in 2005, making the coastal population larger than the entire U.S. population in 1950.

Today, more than half of the U.S. population lives in a coastal area (as defined by the National Oceanic and Atmospheric Administration – NOAA), even though the 673 coastal counties constitute only about one fourth of the country's landmass.



Census Programs that are Most Used for Determining Program Eligibility and the Allocation of Federal Funds

Important Differences in How They Are Collected:

- **Decennial Census**
 - Actual Count of the Population
- **The American Community Survey**
 - Scientifically Selected Random Sample of the Population
- **Census Population Estimates**
 - Formulated based on Latest Census Number, Birth Rate, Death Rate and Migration Estimates

2010 Decennial Census ... 100% Data

100% data ... meaning data from a 100% count of population and housing ... not a sample!

2010 Census was Short Form Only!

- 10 Questions

The Data Items from the 2010 Census are:

- Race
- Ethnicity
- Sex
- Age
- Household Relationship
- Housing Tenure (own or rent)

American Community Survey

... *New Sample Data Every Year!*

Social and Economic information every year rather than just once a decade

Takes the place of the census long form

At the start of each month, the questionnaire is mailed to a scientifically selected random sample of households in counties throughout the Nation

Not a Complete COUNT! Use it to determine population characteristics and to view trends in areas

Population Estimates Program

Formulated based on latest census number, birth rate, death rate and migration.

Provides annual population and (some) general demographics (age, sex, race and ethnicity)

Data available for Nation, States, Metro Areas, Counties and Cities/Towns

General demographic info available only for Nation, States and Counties (not Metro Areas or Cities/Towns)

OFFICIAL CENSUS COUNT FOR
INTERCENSAL YEARS!

10 Largest Federal Programs that use Census Bureau population and income data as factors. Are these important for your community?

Medical Assistance Program (Medicaid)

Unemployment Insurance

Highway Planning and Construction

Supplemental Nutrition Assistance Program

Temporary Assistance for Needy Families

Federal Pell Grant Program

Title 1 Grants to Local Educational Agencies

Special Education Grants to States

National School Lunch Program

Head Start

Federal Funding Data from the Census Bureau

Ever wonder how much your State or County receives in federal funding and for what programs?

You can find those numbers by looking at the Consolidated Federal Funds Report issued annually by the Census Bureau at: <http://harvester.census.gov/cffr/>



U.S. Census Bureau
CONSOLIDATED FEDERAL FUNDS REPORT: Fiscal Year 2009
Detailed Federal Expenditure Data - Texas DALLAS COUNTY

View Spreadsheet

SUMMARY TOTALS	FY 2009 AMOUNT
DIRECT EXPENDITURES OR OBLIGATIONS	
RETIREMENT / DISABILITY PAYMENTS FOR INDIVIDUALS (DR)	8,784,939,819
OTHER DIRECT PAYMENTS FOR INDIVIDUALS (DO)	5,987,482,386
DIRECT PAYMENTS OTHER THAN FOR INDIVIDUALS (DC)	78,371,585
GRANTS (BLOCK, FORMULA, PROJECT, AND COOPERATIVE AGREEMENTS) (GG)	3,289,814,993
PROCUREMENT CONTRACTS (PC)	4,738,799,000
SALARIES AND WAGES (SR)	2,299,560,983
TOTAL DIRECT EXPENDITURES OR OBLIGATIONS	19,142,879,345
EXHIBIT	
TOTAL DIRECT EXPENDITURES OR OBLIGATIONS - DEFENSE	3,922,991,819
TOTAL DIRECT EXPENDITURES OR OBLIGATIONS - NON DEFENSE	14,219,814,798
OTHER FEDERAL ASSISTANCE	
DIRECT LOANS (DL)	214,999,109
GUARANTEED/INSURED LOANS (IL)	1,514,096,299
INSURANCE (I)	1,782,934,289

Retirement & Disability Payments for Individuals (DR)

Example of Federal Funding using Census Bureau Numbers:

Child Care and Development Block Grants

Department of Health and Human Services
\$5 billion spent nationwide in FY 2010

Based on a formula that takes into account :

- The number of children below the age of 5

- Per capita income

- And the number of children receiving assistance through the School Lunch

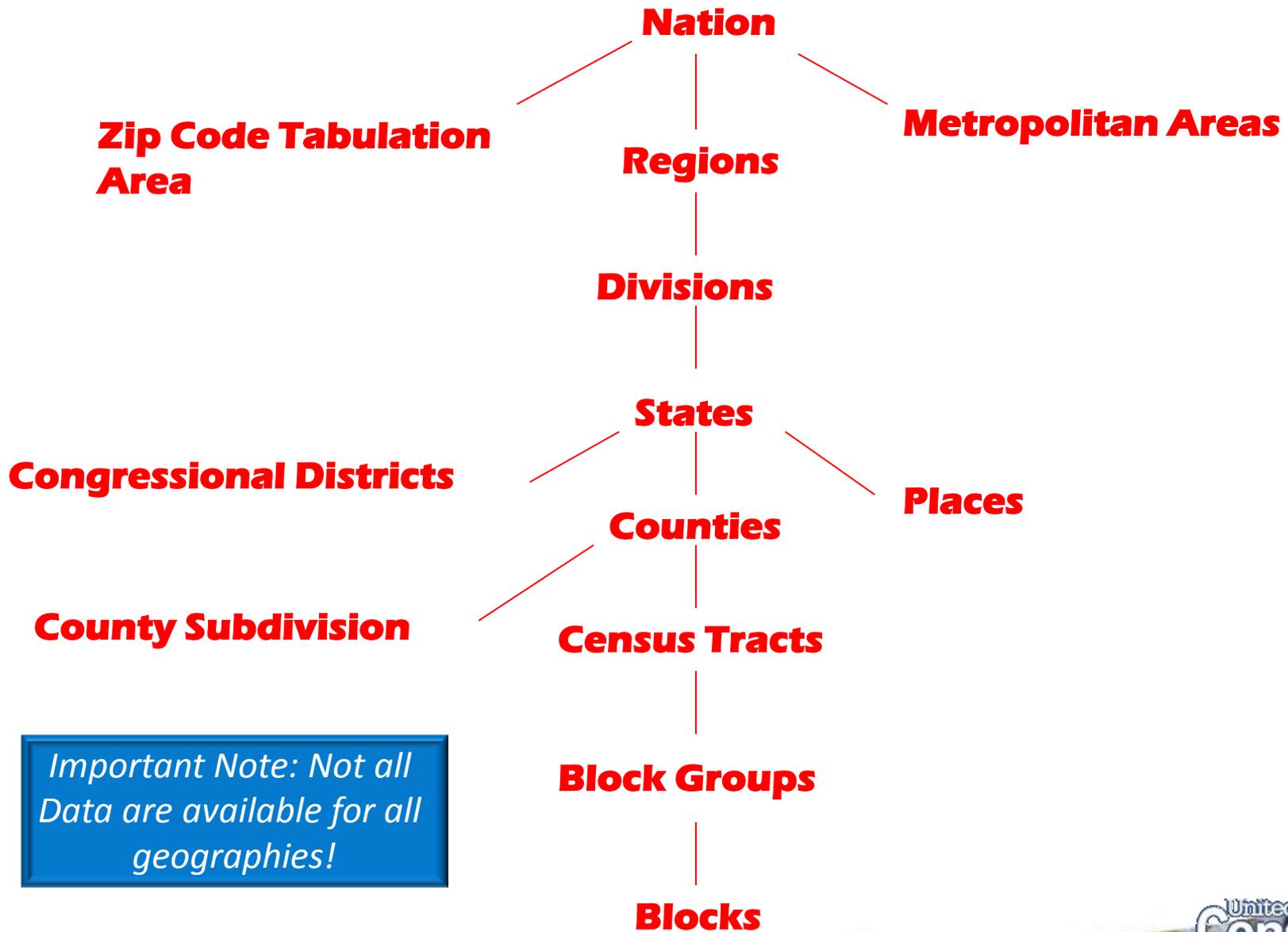
What Data Are Available for My Community and Where Do I Find It?

1. You Need to Know what Geography You Need
2. You Need to Know what Data Item(s) You Need

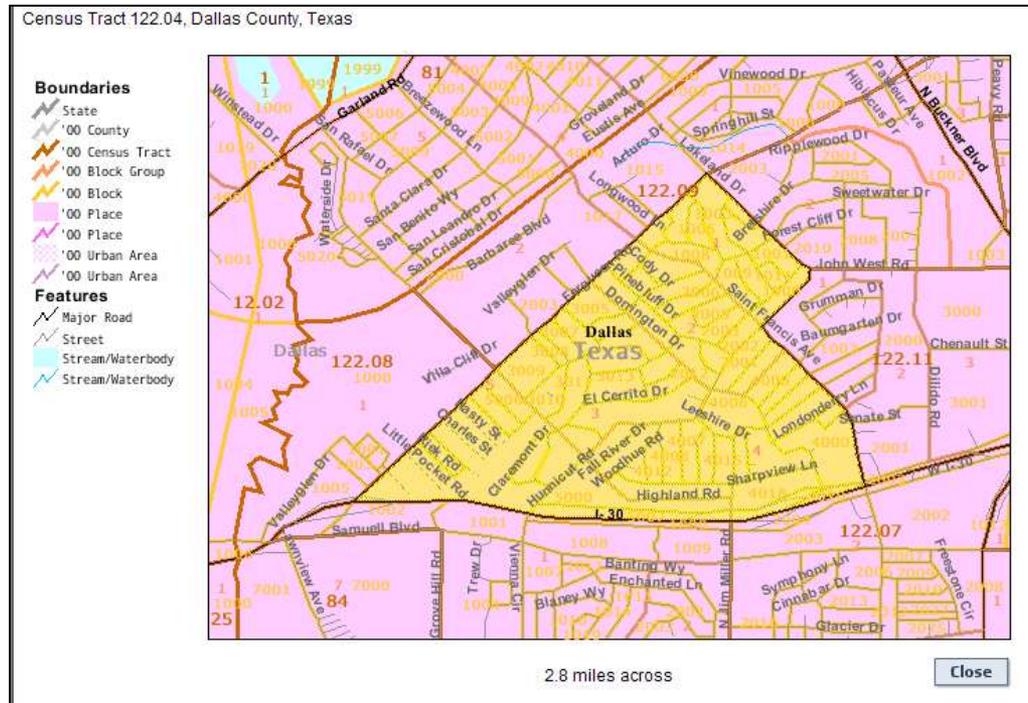
Census Geography



1. Census Geography (geographical hierarchy)
2. Census Statistical Areas Used in Data Products
3. 2010 Geography Products

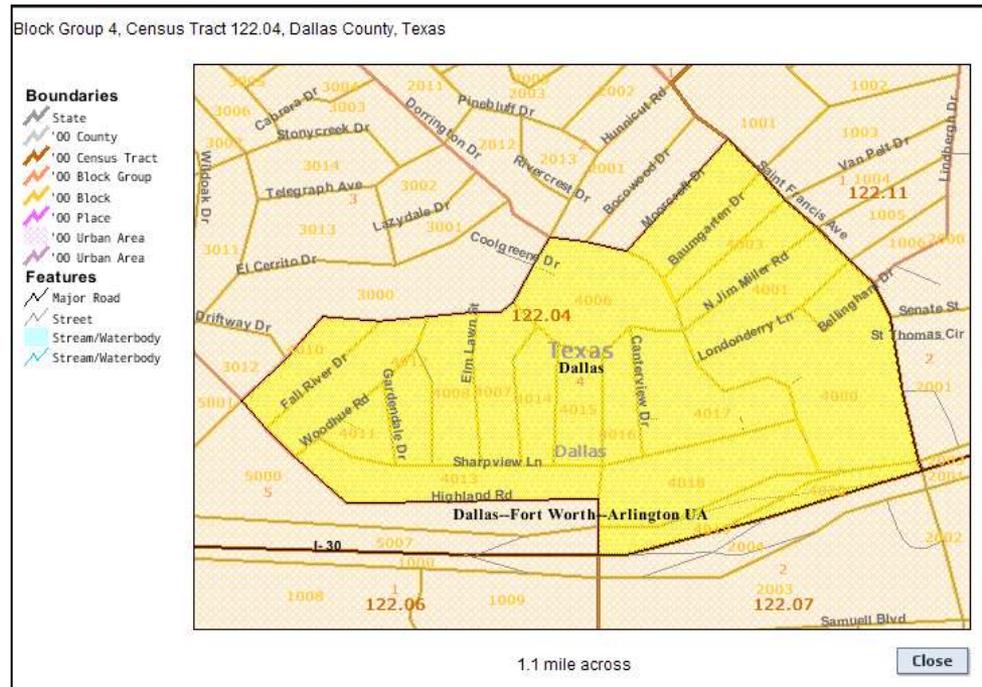


Census Tract 122.04, Dallas County, Texas



- Census Tracts are small, relatively permanent statistical subdivisions of a county and generally have a population of 1,500 to 8,000 (optimum 4,000) and follow physical boundaries. Sample data (from the American Community Survey) are available for all census tracts.

Block Group 4, Census Tract 122.04, Dallas County, Texas



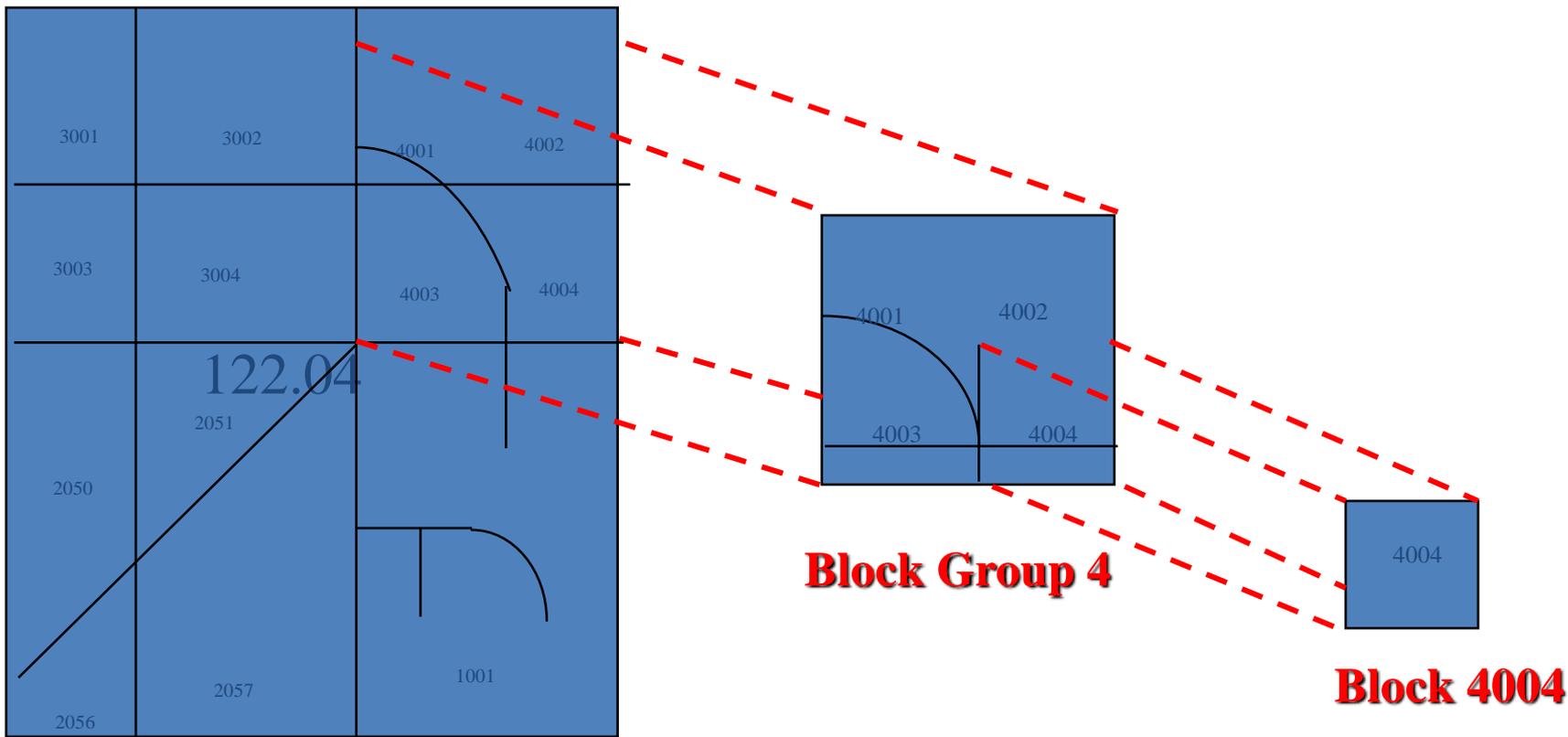
- ***Block Groups*** are subdivisions of a census tract and generally have a population of 300 to 4,000 (optimum **1,500**) and follow physical boundaries. Sample data are generally available for larger populated areas that meet a disclosure threshold at the Block Group level. *Generally the disclosure threshold is 100 or more cases of like characteristics.*

Block 4004, Block Group 4, Census Tract 122.04, Dallas County, Texas



- **Blocks** are the smallest geographic level for which 100% data from the 2010 Census are available. There is no population threshold because there is no sample data ever available for blocks. Block size varies depending on population density.

Census Geography: How It All Fits Together



Census Tract 122.04

Block Group 4

Block 4004

2010 Census Geography Products

- Census Bureau Geography
 - <http://www.census.gov/geo/www/>
- 2010 Census Geographic Products
 - <http://www.census.gov/geo/www/2010census/>
- 2010 Reference maps are available at:
http://www.census.gov/geo/www/maps/CP_MapProducts.htm
- GIS Information
 - 2010 Census TIGER\Line Shapefiles
 - <http://www.census.gov/geo/www/tiger/tgrshp2010/tgrshp2010.html>
 - For help and contact:
 - (301) 763-1128
 - geo.tiger@census.gov
- Customer Service number to order paper maps: 800-923-8282 or 301-763-4636
 - <http://www.census.gov/mp/www/cat>

Dallas Regional Office Geography:
214-267-6920
darو.geography@census.gov

Census Bureau Map Products

Welcome to the Census Bureau Map Products page. Census Bureau maps are organized into two categories: [Reference Maps](#) and [Thematic Maps](#). Select the description link located beneath each map title to access more information about each map. To view or download maps, select a vintage. Note: The maps listed on this Web page are designed to be viewed with ADOBE Reader versions 4 and 5. If you do not have ADOBE Reader, you can download it for free from [ADOBE](#)

- How to [Find the Maps you Need](#)
- How to [Print Large Format PDF Map Files](#) [PDF]
- [Viewing Tips for PDF Map Files](#) Contains plotter specification information
- [Viewing the thumbnail images](#) for the 1990 Census Tract PDF Map files.

REFERENCE MAPS ([description](#))

2010 Census Reference

- [Census Tract Reference Maps](#)
- [P.L.94-171 County Block Maps](#)
- [P.L.94-171 VTD/SLD Reference Maps](#)
- [School District Reference Maps](#)
- [2010 Census Local Census Offices with Type of Enumeration Areas](#)



Census Data Products



- 2010 Census Data
 - 2010 Census Data Products ... At a Glance
 - 2010 Redistricting Data
 - 2010 Census Demographic Profiles
 - Summary File 1
 - Summary File 2
 - Census Briefs
- American Community Survey
- American FactFinder



2010 Data Products At a Glance & 2010 Census Briefs

- Data Products At a Glance provides information on each 2010 data product.
- Census Briefs provide the first analysis of 2010 Census population & housing topics, and include graphs & tables. They focus on the most important aspects of the topics, as well as explore the geographic distribution of the subject matter.
 - The planned release is from March 2011 – February 2012
 - *2010 Census Briefs*, along with *Data Products at a Glance*, will be accessible from this link:

<http://www.census.gov/population/www/cen2010/democen2010.html>

Planned Release Date ¹	Data Products	Lowest Level Geography
State: Released February 3, 2011 – MAR 2011	2010 Census Redistricting Data (P.L. 94-171) Summary File: • State population counts, by race and Hispanic or Latino categories • State housing unit counts by occupancy status (occupied units, vacant units) Note: Interstate totals, D/D, domestic capability	Blocks
National: APR 2011	National Summary File of Redistricting Data: • Population and housing unit counts for the United States, regions, divisions, and American Indian, Alaska Native, and Native Hawaiian Areas Note: Interstate totals, domestic capability	American Indian, Alaska Native, and Native Hawaiian areas
MAY 2011	Demographic Profile: • Selected population and housing characteristics • Includes Congressional Districts of the 111 th Congress Note: Interstate totals, domestic capability	Place (Princingal, Major Civil Division)
State: JUN 2011 – AUG 2011	Summary File 1 (SF 1): • Population counts for all race categories and Hispanic or Latino • Population counts for every detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes • Selected population and housing characteristics	Blocks Census Tracts Blocks/Census Tracts

2010 Census Briefs

Population Distribution and Change: 2000 to 2010

2010 Census Briefs

Issued March 2011

C2010BR-01

By
Paul Meckun
and
Steven Wilam

(With Thomas Fiachetti
and Justyna Goworowska)

INTRODUCTION

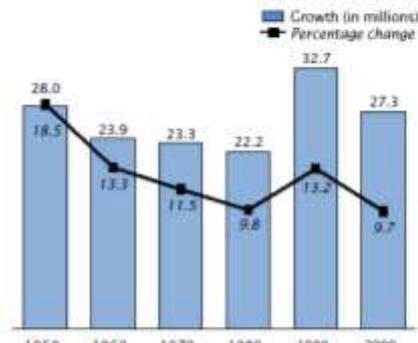
The 2010 Census reported 308.7 million people in the United States, a 9.7 percent increase from the Census 2000 population of 281.4 million. This report discusses population change between 2000 and 2010 for several geographic levels, including regions, states, metropolitan and micro-metropolitan statistical areas, counties, and places.

NATIONAL AND REGIONAL CHANGE

The increase of 9.7 percent over the last decade was lower than the 13.2 percent increase for the 1990s and comparable to the growth during the 1980s

Figure 1.
U.S. Population Change: 1950-1960 to 2000-2010

For more information on confidentiality protection, nonsampling error, and definitions, see www.census.gov/prod/cen2010/doc/pf94-171.pdf



Overview of Race and Hispanic Origin: 2010

2010 Census Briefs

Issued March 2011

C2010BR-02

By
Karen R. Humes,
Nicholas A. Jones, and
Roberto R. Ramirez

INTRODUCTION

This report looks at our nation's changing racial and ethnic diversity. It is part of a series that analyzes population and housing data collected from the 2010 Census, and it provides a snapshot of race and Hispanic origin in the United States. Racial and ethnic population group distributions and growth at the national level and at lower levels of geography are presented.

This report also provides an overview of race and ethnicity concepts and definitions used in the 2010 Census. The data for this report are based on the 2010 Census Redistricting Data (Public Law 94-171) Summary File, which is among the first 2010 Census data products to be released and is provided to each state for use in drawing boundaries for legislative districts.¹

Figure 1.
Reproduction of the Questions on
Hispanic Origin and Race From
the 2010 Census

→ NOTE: Please answer BOTH Question 5 about Hispanic origin and Question 6 about race. For this census, Hispanic origins are not races.

5. Is this person of Hispanic, Latino, or Spanish origin?

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — Print or write the name, Spanish, Mexican, Mexican Am., Puerto Rican, Cuban, or other.

6. What is this person's race? Mark one or more boxes.

- White
- Black, African Am., or Negro
- American Indian or Alaska Native — Print or write a principal tribe
- Asian Indian
- Chinese
- Filipino
- Other Asian — Print box for another, among Latin, Thai, Polynesian, Cambodian, and so on.
- Japanese
- Korean
- Vietnamese
- Native Hawaiian
- Guamanian or Chamorro
- Samoan
- Other Pacific Islander — Print box for another, among Pitkin, Tongan, and so on.

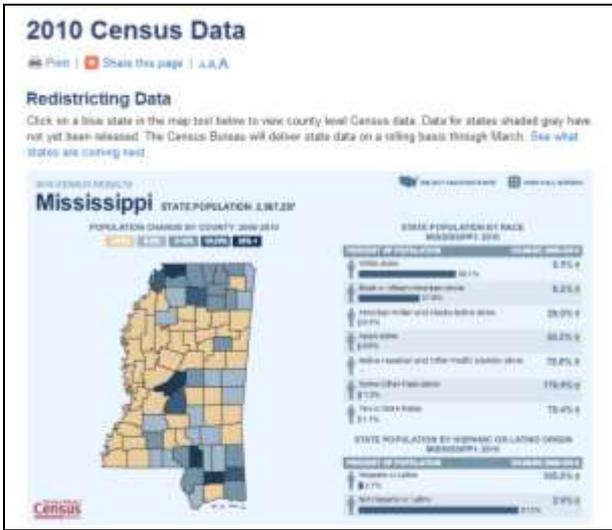
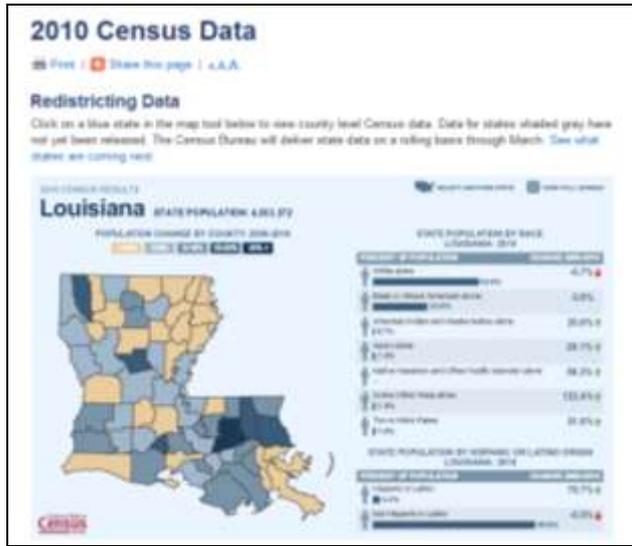
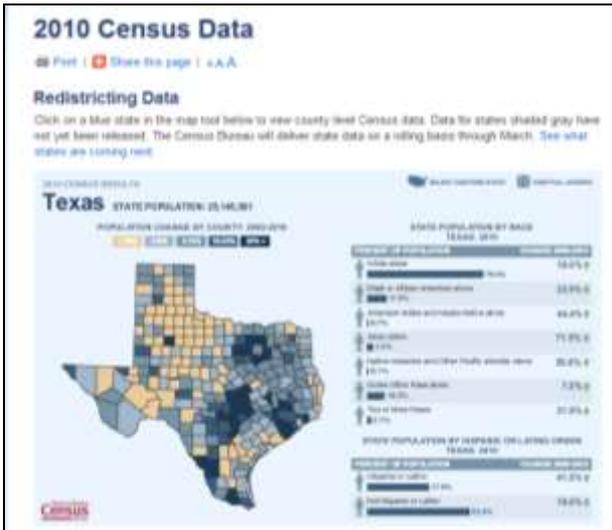
United States
Census
Bureau

Dallas Region

First 2010 Census Data Release: *Redistricting Data [P.L. 94-171] Summary Files*

- Table P1 – Race
- Table P2 - Hispanic or Latino, and not Hispanic or Latino by Race
- Table P3 - Race for the Population 18 Years and Over
- Table P4 - Hispanic or Latino, and not Hispanic or Latino by Race for the Population 18 Years and Over
- Table H1 - Occupancy Status (Housing)

Released on a State by State basis



Interactive Redistricting Data On 2010 Census Website

<http://2010.census.gov/2010census/data/>



Second 2010 Census Data Release: 2010 Census Demographic Profiles

- Data items from the 2010 Census:
 - Age, sex, race, Hispanic Origin, relationship to householder, households by type (family & nonfamily), housing occupancy and vacancy rates, and housing tenure (owner-occupied and renter-occupied housing units.)
- Geography for Profiles:
 - United States, States, Counties, Places, American Indian & Alaska Native areas, Hawaiian Home Lands, Core Based Statistical Areas, Congressional Districts & State Legislative Districts
- More detailed characteristics than the PL 94-171, but not as much detail as SF1 or SF2
- Will be released throughout May 2011 ... each week in May, 13 states will be released
- National data will be released with the last 13 states during the last week of May

2010 Demographic Profiles: Mississippi

U.S. Census Bureau

MAIN SEARCH WHAT WE PROVIDE USING FACTFINDER

Results - Click [Back to Search](#) to select other tables or geographies

← BACK TO SEARCH

DP-1 Profile of General Population and Housing Characteristics: 2010
2010 Demographic Profile Data

Table View Map View

Actions: [Modify Table](#) | [Bookmark](#) | [Download](#) | [Create a Map](#)

This table is displayed with default geographies, industry codes, or population groups. [?](#)
Click 'Back to Search' to make other selections.

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010>

GEO:

Subject	Number	Percent
SEX AND AGE		
Total population	2,967,297	100.0
Under 5 years	210,956	7.1
5 to 9 years	205,672	6.9
10 to 14 years	208,248	7.0
15 to 19 years	224,619	7.6
20 to 24 years	210,894	7.1
25 to 29 years	199,082	6.7
30 to 34 years	188,171	6.3
35 to 39 years	187,368	6.3
40 to 44 years	187,579	6.3
45 to 49 years	208,369	7.0
50 to 54 years	208,607	7.0
55 to 59 years	186,569	6.3
60 to 64 years	160,756	5.4
65 to 69 years	120,523	4.1
70 to 74 years	93,946	3.2
75 to 79 years	69,876	2.4
80 to 84 years	51,703	1.7
85 years and over	44,359	1.5
Median age (years)	36.0	(X)
16 years and over	2,299,852	77.5
18 years and over	2,211,742	74.5
21 years and over	2,072,004	69.8
62 years and over	473,309	16.0
65 years and over	380,407	12.8

Interactive Population Map

The 2010 Census reported 308.7 million people in the United States, a 9.7 percent increase from the 2000 Census population of 281.4 million. Find out who we are, where we are and compare your community with others across America. Learn more about the new Portrait of America.

TOTAL POPULATION

RACE

ETHNICITY

AGE / SEX

HOUSEHOLD

Most Populous Places

NAME	POPULATION
1 New York city, NY	8,175,13
2 Los Angeles city, CA	3,792,62
3 Chicago city, IL	2,695,59
4 Houston city, TX	2,099,45
5 Philadelphia city, PA	1,526,00
6 Phoenix city, AZ	1,445,63
7 San Antonio city, TX	1,327,40
8 San Diego city, CA	1,307,40
9 Dallas city, TX	1,197,81
10 San Jose city, CA	945,942
11 Jacksonville city, FL	821,784
12 Indianapolis city (balance), IN	820,445
13 San Francisco city, CA	805,235
14 Austin city, TX	790,390
15 Columbus city, OH	787,033
16 Fort Worth city, TX	741,206

National Population : 308,745,538

Top 5 States



Third 2010 Census Data Release: *Summary File 1 (100% Data)*

Table Outlines for SF1 are available on [2010 Census Data Products ... At a Glance](http://www.census.gov/population/www/cen2010/glance/index.html) :
<http://www.census.gov/population/www/cen2010/glance/index.html>

- Household Relationship
- Sex
- Age
- Hispanic/Latino Origin
- Race
- Tenure (own/rent)
- Vacancy Characteristics (occupied/vacant)

SF1 will be released on a State-by-State basis
from **June 2011 – August 2011**

Fourth 2010 Census Data Release: *Summary File 2 (100% Data)*

Summary File 2: *Cross references detailed race and ethnic categories and American Indian & Alaska Native Tribes with all data subjects in SF1*

Table Outlines + detailed Race & Hispanic categories + American Indian and Alaska Native Tribes for SF 2 are available on [2010 Census Data Products ... At a Glance](http://www.census.gov/population/www/cen2010/glance/index.html) : <http://www.census.gov/population/www/cen2010/glance/index.html>

SF2 will be released on a State-by-State basis
from **December 2011 – April 2012**

American Community Survey: Sample Data

Population

- Marital Status
- Place of birth, citizenship, & entry year
- School enrollment/education attainment
- Ancestry
- Migration
- Language spoken
- Veteran status
- Disability
- Grandparents as caregivers
- Labor force status
- Place of work, journey to work
- Occupation, industry, class of worker
- Work status
- Income
- Poverty

Housing

- Value of home or monthly rent paid
- Units in structure
- Year structure built
- Number of rooms and number of bedrooms
- Year moved into residence
- Plumbing and kitchen facilities
- Telephone service
- Vehicles available
- Heating fuel
- Farm residence
- Utilities, mortgage, taxes
- Insurance and fuel costs

Released Every Year

American Community Survey

Most Current Data Available Now Are For 2009.

Data for 2010 will be coming later this year!

Areas with a population 65,000+: **1-Year Estimates**
(data available for 2005, 2006, 2007, 2008, 2009)

Areas with a population 20,000+: **3 -Year Estimates**
(data available for 2005-2007 and 2006-2008, 2007-2009)

Areas below 20,000 (incl. census tracts & block groups)
5 -Year Estimates *(data available for 2005 - 2009)*

Population Thresholds for ACS Estimates

	1-year estimates	3-year estimates	5-year estimates
65,000 + people	X	X	X
20,000+ people		X	X
Less than 20,000 people			X

Use Multiyear Estimates When ...

No 1-year estimate is available

Margins of error for 1-year estimates are larger than required

Analyzing data for small population groups

Comparing Across Geographies

Only compare the same type of estimate

1-year estimates to other 1-year estimates

3-year estimates to other 3-year estimates

5-year estimates to other 5-year estimates

- **Only compare the same time periods**

Comparing ACS Data for Different Areas: Using the same type & same time period

2009 Population Estimates	
Dallas County, TX	2,451,730
Cooke County, TX	38,650
Andrews County, TX	14,057

	ACS 1-Yr Estimate: 2009	ACS 3-Yr Estimate: 2007-2009	ACS 5-Yr Estimate 2005- 2009
Dallas County	X	X	X
Cooke County		X	X
Andrews County			X

Currency vs. Reliability

Currency	Reliability
1-year estimates provide information based on the last year	Larger sample sizes produce estimates that are more statistically reliable
3-year estimates provide information based on the last year and the 2 years before that	3-year estimates are based on 3 times as many sample cases as 1-year estimates
5-year estimates provide information based on the last year and the 4 years before that	5-year estimates are based on 5 times as many sample cases as 1-year estimates

% Bachelor's Degree or Higher

Population 25 years and over

*2005 - 2009 American Community Survey
5 year estimates*

Texas	Dallas County	City of Dallas	Census Tract 122.04
25.5% +/- 0.2 MOE	27.5% +/- 0.6 MOE	28.3% +/- 0.9 MOE	20.1% +/- 5.3 MOE

Other American Community Survey Products of Special Interest:

- 1. The Equal Employment Opportunity
Special Tabulation (EEO)*
- 2. Census Transportation Planning
Product (CTPP)*

American Community Survey 2006-2010 Special EEO Tabulation

Special Equal Employment Opportunity (EEO)
Tabulation

Home-to-work flows by industry/occupation and
several demographic characteristics

Released in late 2012 via AFF

Subject Matter Variables: detailed occupation
categories, race and ethnicity, citizenship, sex,
educational attainment, older age groups, younger
age groups, industry and earnings

3-Year Census Transportation Planning Products



What is the CTPP?

A set of special tabulations from the American Community Survey tailored for the data needs of transportation planners

Produced by the Census Bureau, sponsored and owned by American Association of State Highway Transportation Officials (AASHTO)

The CTPP is Available Now

Based on ACS 2006, 2007, 2008

Available for areas of 20,000 population or greater

<http://trbcensus.com/products>

Where To Find the Data: *American FactFinder*



The screenshot shows the NEW American FactFinder website. At the top, it says "U.S. Census Bureau" and "AMERICAN FactFinder". Below the logo is a map of the United States with a magnifying glass over the state of Arizona. The main heading is "NEW American FactFinder" with a sub-heading "housing, economic, and geographic data". There are navigation tabs for "Main", "SEARCH", "MULTI-USE PROFILE", and "USING FACTFINDER". A "Quick Start" section is visible at the bottom of the screenshot.

The NEW American FactFinder is now available!

The transition from the legacy American FactFinder to the NEW American FactFinder will continue through the fall of 2011. Data on the legacy FactFinder will be moved to the NEW FactFinder in the coming months. [Frequently Asked Questions »](#)

The legacy American FactFinder will be discontinued in the fall of 2011.



The screenshot shows the Legacy American FactFinder website. At the top, it says "U.S. Census Bureau" and "American FactFinder". Below the logo is a navigation bar with "Main", "Search", "Feedback", "FAQs", "Glossary", "Site Map", and "Help". The main heading is "Legacy American FactFinder" with a sub-heading "Your source for population, housing, economic, and geographic data". There are navigation tabs for "POPULATION ESTIMATES", "FACT SHEET", "PEOPLE", "HOUSING", and "BUSINESS AND GOVERNMENT". A search box is visible in the center, and a "U.S. Population Clock" is shown at the bottom right with the number 310,832,518.

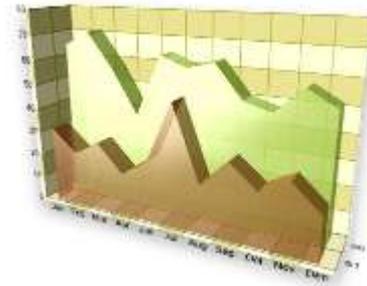
for data from
Census 2010 (beginning in February 2011)
and **Census 2000**
go to
factfinder2.census.gov

for data from the
American Community Survey,
the **Economic Census,**
and **Population Estimates**
go to
factfinder.census.gov

Learn more about the New American FactFinder

Summary: How Your Community Can Use Census Data

- Apportionment of Congressional Seats/Redistricting and the drawing of state and local boundaries, for example, state and local voting districts and school district boundaries
- Appropriation of Federal, State and Local Funds
- Help in Making Critical Community Decisions:
 - Economic development
 - Health
 - Housing
 - Emergency preparedness



Why Census Bureau Data Are So Powerful

- It's free and accessible
- It's reliable
- It's comparable nationwide
- It's detailed
- It's widely used by organizations of all kinds
- It's recognized throughout the country as the official government statistics

Census Bureau Data—Why It Matters...

"Just like we can't survive without roads and bridges, the country doesn't function well without updated census data to distribute funds to areas that most need them and to support community decisions about their own future."

*Dr. Robert M. Groves, Director of the United States
Census Bureau*

The Dallas Region is online

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Census Office**



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Thank You Very Much

- The Partnership and Data Services Office is here to serve the States of Louisiana, Mississippi and Texas ... call us for assistance at **214-253-4481**
- One final request ... We need your help in spreading the word to your family, friends, and co-workers to answer census surveys ... they are just as important as the every 10 year census in bringing needed services to your community!

It's how America knows what America needs!